

CONSIDERING SUCCESS IN BUSINESS

TASK 1:

Vocabulary

1 ★ Choose the correct item.

- 1 If you want to grow plants in water without soil, you should look into aeroponics/hydroponics.
- 2 Entrepreneurship/Business is difficult and stressful, but it is rewarding.
- 3 He started with one car, and now he owns a fleet/jumble of taxis.
- 4 Our car is having a conversion/conditioning from a petrol engine to an electric one.
- 5 We've got a business idea, and we're currently seeking financial capital/investment from a local company.
- 6 She's a generous scholar/philanthropist and gives money to help lots of worthy causes.
- 7 Gulnara is writing her scheme/dissertation at the moment, so she spends a lot of time in front of her computer.
- 8 Ben is a(n) profit/inspiration to us all.

TASK 2:

2 Read again and, for questions 1-7, choose from the people (A-C). Justify your answers. 

A **ARMAN TOSKANBAYEV,**
Builder of multiple businesses

B **NICKO WILLIAMSON,**
Founder of Climate Cars

C **EDWIN BRONI-MENSAH,**
Creator of GiveMeTap

According to the texts, which person

received funding from people close to them?

1 

has started a new business in the same field as their first?

2 

did not excel in school?

3 

has a business as a result of something not making sense?

4 

implies wanting to challenge people's ingrained attitudes?

5 

did not rely on financial investments from others to start their company?

6 

is not intimidated by the lack of financial rewards from their enterprise?

7 

TASK 3: THINK!!! *Who impressed you most and why?* (5-7 sentences)