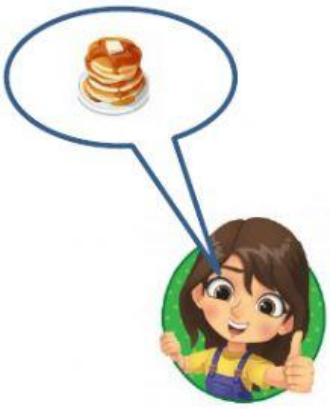Ask and answer. " What does he/she like?"