Smoking isn't only hard on your health, it's hard on your wallet, too!

NORTHERN TOBACCO STRATEGY

The cost of cigarettes changes by , province, and year, but they are a very expensive to pick up. In 2018, the Saskatchewan* average price was about $13 a pack.

Tobacco companies only a few pennies to make cigarettes. The rest of the cost is profit (*several dollars of profit per pack!*) and . The tobacco companies make more money each year off of smokers.

* a Canadian province

From Statica.ca: *The market value of the Canadian tobacco industry was forecast to reach approximately 19.1 billion dollars by 2019. This is over a ten percent increase in market value since 2014. Retail sales of tobacco products and supplies have witnessed similar growth, with reaching approximately 10.93 billion Canadian dollars in 2017, an of almost two billion Canadian dollars over the four-year period.*

Smoking Costs!

Let's pretend that the cost of cigarettes is only $8 a pack. That means:

NUMBER OF CIGARETTES SMOKED EACH DAY	AVERAGE COST PER DAY	AVERAGE COST PER WEEK (7 DAYS)	AVERAGE COST PER MONTH (4 WEEKS)	AVERAGE COST PER YEAR (12 MONTHS)	AVERAGE COST IN 10 YEARS (120 MONTHS)
1 pack a week	$1.20	$8.00	$32.00	$384.00	$3, 840.00
¼ pack a day (5 smokes)	$2.00	$14.00	$	$672.00	$6, 720.00
½ pack a day (10 smokes)	$4.00	$28.00	$112.00	$1,344	$
1 pack a day (20 smokes)	$8.00	$56.00	$224.00	$2,688.00	$26,880.00
1.5 pack a day (30 smokes)	$12.00	$	$336.00	$	$40,320.00
2 packs a day (40 smokes)	$	$112.00	$	$5,376.00	$

Extra challenge: *Go through the prices again, and see what costs come up if you price out a year by 365 days instead of by 12 months, or, find out the exact price in your area!*

That's a LOT of money that can be !!!
And that's based on $8 a pack, not the Saskatchewan average of $13 a pack! What do you think it costs in your area?

NORTHERN HEALTHY COMMUNITIES PARTNERSHIP