

## STARTING YOUR OWN BUSINESS – PART 2 (PAGES 550 – 555)

### READING REINFORCEMENT ACTIVITY

#### 1. SELECT THE CORRECT WORDS ACCORDING TO THE OPTIONS.

- a. People usually pay kids to a job because \_\_\_\_\_ and \_\_\_\_\_.
- b. Kids need to keeps \_\_\_\_\_ to attract customers.
- c. The best way to figure a fair price is \_\_\_\_\_.

#### 2. READ THE QUESTIONS AND CHOOSE THE CORRECT ANSWER

What is the forth step?

Plan the business

Plan the Pricing.

Why is it important to check out the prices of the competition before?

Because you can't make enough money.

Because you need to figure a fair price.

What do bad advertisements do?

Because it makes the advertiser seem honest.

It gives contradictory or exaggerated information.

Why is it important to figure your profit weekly?

You can't lose money and your business might not fall.

You can adjust prices or reduce expenses.

#### 3. READ THE QUESTIONS AND MATCH WITH THE CORRECT ANSWER

Important business's words

money you make from a business

income

What it costs to run a business.

expenses

Income, expenses and profit.