

Unit 1 Types of Tourism



- 1** Four representatives from travel companies are talking at a conference for tour operators. Each company specialises in a different type of tourism or holiday. Read the phrases in Box A to the right of the picture, and the four types of tourism in Box B underneath. With a partner, match each phrase to the type of tourism with which it is best associated.



A

- a** bungee jumping
- b** luxury yacht hire
- c** local festivals
- d** going on safari
- e** experienced crews
- f** museums and theatres
- g** whale watching
- h** white water rafting

Now check your answers by listening to the descriptions of the holidays on the CD.

B

- 1** Wildlife Holidays
- 2** Cultural Tourism
- 3** Extreme Sports Tourism
- 4** Sailing Holidays