



Watch the video.

Answer the questions.

- 1) How do we know it is a Christmas **ad**?
- 2) What company is this? What do they sell?
- 3) Do we see any of the products in the **ad**?
- 4) What is the message?
- 5) What kind of music is used? Why?
- 6) What does the **ad** wants the **viewer** to do?
- 7) Would you share this ad with your friends?
- 8) Why is the **advert** **viral**?