

'I have been coming here for the last 25 years,' says Santa Mark from _____.' _____ year we meet old friends and talk about what's going on and compare trends in the business." Santa Mark has taken the trip with his wife, who jokingly refers to herself as _____ Santa.

'You think you have seen it all,' she says, ' _____ then you see a group of Santas in swimming trunks.'