



Yr Level: IC10	Subject: Business Studies	Unit: 1.3	
Name : _____		Date ____/____/19	

1) Match the characteristics of entrepreneurs with the definitions...

[8]

- | | |
|--------------------------|---|
| • Risk taker | Being positive and thinking about good outcomes |
| • Creative | Can invent things and solve problems |
| • Optimistic | Self-sufficient, don't rely on others |
| • Self-confident | Can express yourself clearly and with charm |
| • Innovative | Not lazy, driven to succeed |
| • Independent | Not afraid to do things which aren't guaranteed |
| • Effective communicator | Can have original ideas |
| • Hard working | Believe in yourself and your abilities |

2) For each characteristic, say why you think it is helpful for an entrepreneur....

[24]

a) Risk taker:

b) Creative:

c) Optimistic:

d) Self-confident:

e) Innovative:

f) Independent

g) Effective communicator

h) Hard working:
