ADVERTISEMENT TEXT

Basic Competence

3.10. membandingkan fungsi sosial, struktur teks, dan unsur kebahasaan beberapa teks khusus dalam bentuk iklan dengan memberi dan meminta informasi terkait produk dan jasa, sesuai dengan konteks penggunaannya

4.10. menangkap makna secara kontekstual terkait fungsi sosial, struktur teks, dan unsur kebahasaan teks khusus dalam bentuk iklan, pendek dan sederhana, terkait produk dan jasa

ADVERTISEMENT TEXT

Purpose/aim/intention/social function :

- To advertise
- To offer
- To promote
- To attract people to...
- To persuade people to...
- To make people interested in

Kinds of Advertisement

- ❑ **Advertisement of products**
- ❑ **Advertisement of services**
- ❑ **Advertisement of Job Vacancy**

One Minute English

Day/Date: _____

Pray first befeore doing!

Quis 1			
1	greedy :	6	ordinary:
2	stole :	7	wondered:
3	obey :	8	agree:
4	destroy :	9	enermous:
5	wise:	10	spill:
Nilai:			

Activity 1

A. Goal : analyzing Advertisement text and understanding the meaning

B. Procedure:

A. Students work individually to analyze the advertisements.

A. **After reading the advertisement text, analyze them !**

1)

Product	
specialties	
When and where to buy	
Target readers	

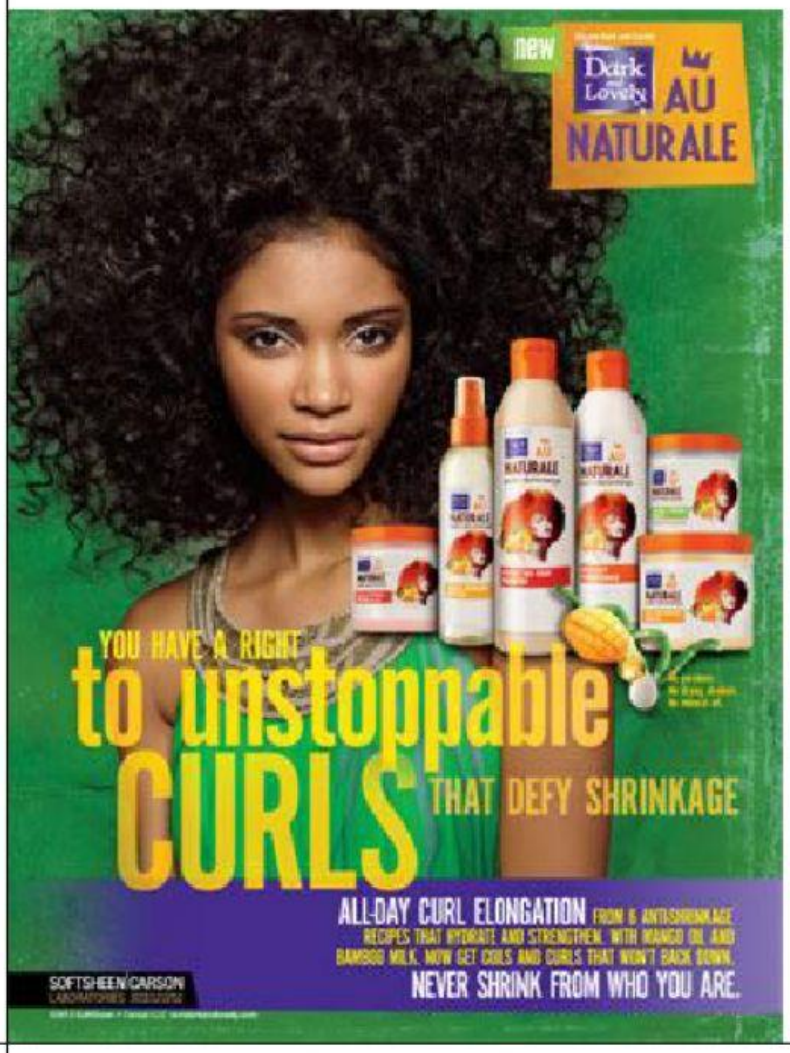
2)

Product	
Specialties	
Where and when to buy	
Target readers	

3)

Position	**Urgently Required!** **IT ENGINEER** **(Trainee)** Requirements: 1. Male / Female, single 2. Age between 23-27 years old 3. Fresh graduates are welcome 2. Diploma / Bachelor Degree (computer) 3. Familiarity with UNIX operating system 4. Good personality; dedicated, honesty, time target oriented & learning faster. Facilities: 1. Free on job training 2. Free to get international certification 3. Practical modules & good trainers 4. Basic salary + project allowances 5. Job contract & 3 months probation 6. Permanent employee after (5) **Submit your resume to** email: **career@pt-san.com**
Requirement	
How to apply	

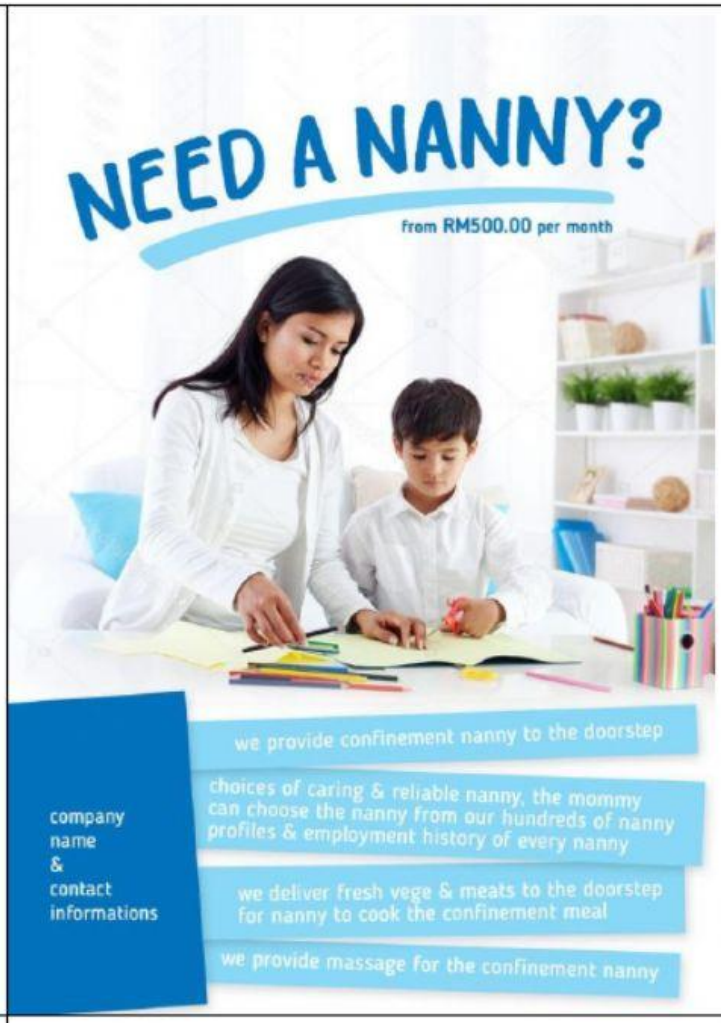
4)

Product	
Specialties	
Target readers	

5)

Product	
Specialties	
Target readers	

6)

Product	
Specialties	
Target readers	

7)

product	
Specialties	
Target readers	
How to get	

8)

Product	
Specialties	
Target readers	

B. **Decide the following satetments TRUE or FALSE from above advertisements!**

1. The restaurant opens for 9 hours on Saturday
2. We get 2% off if we spend 15 dollars or more
3. We can held reunion party in Las Vegas restaurant
4. If your house is not more than 3 Kms from the restaurant, you will get free delivery
5. Au Naturale is good to avoid your hair curls
6. It can repair your damage hair
7. It offers special wheel for certain vehicle
8. It also can provide some services for car
9. It is a vacancy for private teacher
10. The customer can choose the nanny

C. **Find the meaning from the words and write down the clues**

1. Purchase:
   Cules:
2. Indulge:
   Clues
3. Shrinkage:
   Clues:
4. Reliable
   Cles:
5. Employment
   Clues:
6. Confinement:
   Clues:
7. upholstery:
   clues:
8. Relief:
   Clues:
9. Acid:
   Clues:
10. Excessive:
    Clues:

Score:	Sign:

One Minute English

Day/Date: _____

Pray first befeore doing!

Quis 1			
1	Sacrifice:	6	Sibling:
2	Agreement:	7	Crater:
3	Grant:	8	Suffer:
4	Meanwhile:	9	Guilty:
5	Crater:	10	Regret:
Nilai:			