

# ADVERTISING – READING & VOCABULARY

## 1. Połącz wyrazy 1 – 5 z ich tłumaczeniami:

1. outfit

2. misleading

3. delivery

4. charge

5. discount

a. dostawa

b. zniżka

c. strój

d. zwodniczy

e. obciążyć kosztami

## 2. Przeczytaj poniższe teksty. Do każdego pytania 1 – 3 wybierz właściwą opcję odpowiedzi a, b lub c:

Hi Di,

I've just got some awesome shoes! For only £10! I found this online shop with fantastic bargains a few months ago and I can't believe their prices – they're the lowest I've ever seen! I never shop anywhere else now! I know what you're thinking – buying in such shops is risky because you can **get cheated** or the pictures can be misleading. And you may be right. Remember that dress that was too big for me? But that was a different shop. This one has such great prices that, in the end, I always decide to take the risk. Here's a pic of me and my new shoes! What do you think?

Hugs,  
Gina



1. This text is about

- a. two friends going on a shopping trip.
- b. the reasons why the author likes this shop.
- c. a decision Gina's made about shopping online.

VISIT OUR NEW ONLINE SHOP!

FASHION FINDS OFFERS A NEW WAY TO SHOP!

- wider choice than in any other shop
- famous brands and new designers
- search by size, colour, brand, type of clothing or price
- the lowest prices, the best **quality** – guaranteed
- free delivery
- 48 hours to return the product – **free of charge**
- live chat with fashion consultants
- mix and match app that puts outfits together
- upload your picture and see yourself in our clothes before you buy them



2. Customers of this online shop can

- a. get help in creating a combination of clothes that look good together.
- b. have a chat with famous fashion designers.
- c. browse a picture gallery of satisfied customers.

As teenagers we buy more things online than any other age group. Of course, it's the easiest way to shop – you see the pictures and other people's opinions, you compare the prices – what can go wrong? Well, for one thing – those reviews can be **fake**. Don't trust anything too enthusiastic! Some online shops offer discounts to their customers for posting positive comments. Others simply write their own reviews. So, be critical! And when you compare the prices – watch out for the **hidden costs**, such as extra fees for **paying** by credit card or **on delivery** ...

3. The author of this article wants to

- a. discourage young people from shopping online.
- b. warn shoppers against some of the tricks used by online shops.
- c. review some popular online shops.

**THANK YOU !**