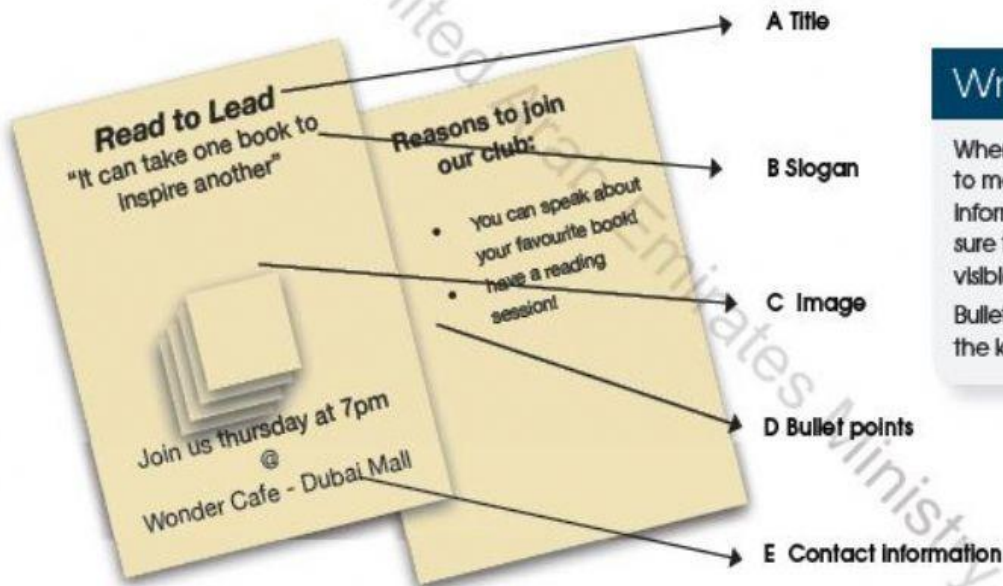




Writing Tip

When writing a leaflet, it's important to make sure it gives important information about the topic. Make sure the slogan is memorable and visible.

Bullet points can be used to highlight the key information.

WRITING

5 Look at the sample leaflet for a book club called *Read to Lead*. Match each definition for each part of the leaflet with the correct number below. Write the correct letter.

- 1 This is the extra information given about the book club.
- 2 This part of the leaflet is where you can find the location of the book club.
- 3 This is a short and catchy phrase to get someone's attention.
- 4 This is the name of the leaflet and usually comes on the first page at the top.
- 5 This is where you find an attractive image to attract someone to the leaflet.

6 Use the stages set out in the Workbook to create your own leaflet.

