Listening comprehension 2 /5

https://www.youtube.com/watch?v=vkin_1ZoZoA

« Business of American-style football »

1. What "marriage" is Mike Richman is talking about ? _____

(/0,5pts)

2. Tick the correct answer: **(/0,5pts)**

The Professional Football Researchers Association says:

□ "football was made before TV" □ "football was made after TV" □ "football was made for TV"

3. Complete the following sentences: **(/0,75pts)**

« With annual revenue of about $10 billion the NFL now _____ more revenue than the National Basketball Association and National _____ League combined. Half of the NFL revenue comes from _____ rights.»

4. Tick the correct answer: **(/0,5pts)**

By 2027, the NFL projects annual revenue of:

□ $35 billion □ $55 billion □ $25 billion

5. Tick the two words or expressions which were NOT mentioned by Mike Richman: (/1pt)

□ athleticism □ scepticism □ competition □ television □ division

6. Complete the following sentence: **(/0,5pts)**

Ten years ago who would have thought about _____ and NFL _____ .

7. Say if these statements are "TRUE" or "FALSE" according to the document: (/1,25pts)

a) American football is not so big in the USA: □ true □ false

b) American football is a good mix between sport and entertainment: □ true □ false

c) NFL history stretches back to 1940: □ true □ false

d) The 1958 NFL championship game made American football famous on TV: □ true □ false

e) The NFL's annual revenue is compared to the gross domestic products of Paraguay and Cameroon: □ true □ false