

Reading 3

skills:

- Main idea
- Details
- Cause-effect
- Vocabulary function
- Make inference

Getting started: Can the internet decrease the gap between rich and poor people?

COMCAST TO PROVIDE WI-FI TO LOW INCOME STUDENTS THROUGH LOCAL COMMUNITY CENTERS



Comcast, an American telecommunications conglomerate, is launching a program to provide free Wi-Fi in community centers as part of an effort to improve internet access for students in low-income areas. The so-called "lift zones" will provide free internet connectivity as well as access to hundreds of hours of educational and digital skills content to help families be part of this online learning process.

The first 200 lift zones have been selected and will include community centers in cities such as Chicago, Baltimore, Philadelphia, Trenton, and St. Paul. Other community centers in Atlanta, Denver, Detroit, Miami, San Francisco, Seattle, and Washington, DC will also be included.

"The COVID-19 crisis has put many low-income students at risk of being left behind and has accelerated the need for comprehensive digital equity and Internet adoption programs to support them," Comcast executives said. "Lift Zones are intended to help those students who, for a variety of reasons, may be unable to connect to distance learning at home, or who just want another place in which to study."

Back in June, Comcast said it would continue to offer free access to its 1.5 million public Xfinity Wi-Fi hotspots through the end of 2020, and it plans to extend free internet service to new customers on its *Internet Essentials* plan, which is designed for low-income customers.

Comcast was one of several broadband internet providers to commit to an agreement to keep Americans connected back in March, when the effects of the coronavirus pandemic and resulting lockdowns kept people working and studying from home. The providers promised not to terminate services for residences or small businesses that were unable to pay their bills because of the pandemic. The agreement also included a provision to open Wi-Fi hotspots to any American who needs them.

*Adapted from <https://www.theverge.com/2020/9/17/21441222/comcast-wifi-community-centers-low-income-students>

Glossary:

- **Hotspot:** a place in a hotel, restaurant, airport, etc. that is fitted with a special device that enables you to connect a computer to the internet without using wires.
- **Broadband:** a way of connecting to the internet that allows you to receive information, including pictures, etc., very quickly and that is always active (so that the user does not have to connect each time)

1. What has led Comcast to provide free internet to a big number of Americans?
 - a. The injustice in America.
 - b. A new government law.
 - c. The Covid-19 pandemic.
 - d. A rival internet provider.

2. The phrase such as in paragraph 10 is used to
 - a. express quantity.
 - b. introduce an example.
 - c. express contradiction.
 - d. Introduce a consequence.

3. A student with a lot of noise at home will be more likely to
 - a. quit his/her studies.
 - b. pay for a Comcast internet service.
 - c. move to Chicago as they have 200 lift zones.
 - d. go to a community center to join his/her online classes.

4. Complete the following graph using the words in the box below. Use the graph to explain the cause-effect situations described in the text.

Lockdown	Online learning	Low income parents with kids can't pay for internet services
Covid-19	Comcast provides free internet	



What do you think?

During the Covid-19 emergency, have similar measures been taken to help poor people in your country? Are these measures necessary?