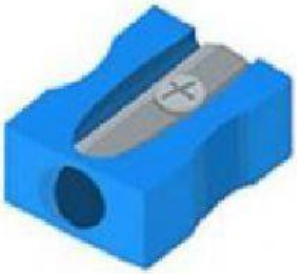CLICK, LISTEN AND MATCH