

This mark will
be given to
you later by
your teacher!!

Business

YOU *the*

Everything you do requires goods or services that other people are involved in providing. The world is full of people producing all you could possibly want or need and getting it to you...

CONSUMER

Lets take a look at you right now. You may be just sitting quietly reading this book, but have you any idea how many goods and services you are using without even realizing it?

GOOD NEWS...

Enough for everyone!

As developing countries engage in global trade, more people can afford all the goods and services people in the developed world already take for granted, like cars, vacations, computers, and other electronic gadgets.

Things that you pay people to do for you
are called SERVICES.

Items that you can buy
are called GOODS.

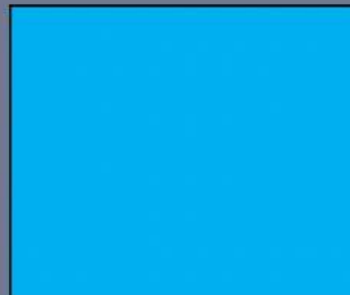
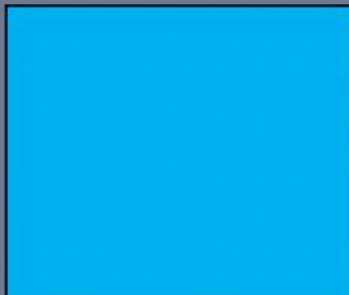
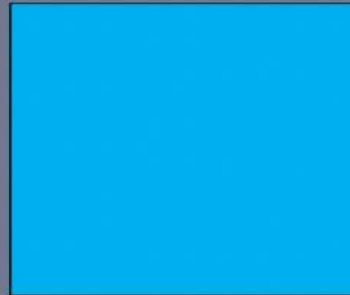
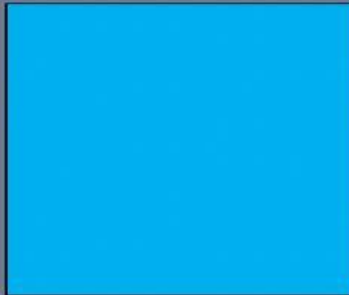
BAD NEWS...

Enough for everyone?

Some scientists believe the Earth cannot support us consuming resources at the current rate. They say people in the developed world will have to use less so people in the developing world can enjoy their fair share.

goods

services









Energy

Electricity powers most of our appliances. Oil, gas, coal, solar, wind, or nuclear power are used to make electricity.



Farming

If you don't grow your own food, someone else has to. Farmers grow crops and rear animals that we eat.



Telecommunications

Phone and email are very fast-developing technologies. Cell phones were almost unheard of until the 1980s.



Entertainment

TV programs, computer games, books, and music are created by talented people in the entertainment sector.



Transportation

Countless people work in creating, maintaining, and driving (or flying) cars, buses, trains, and planes.



Pharmaceuticals

This industry develops and manufactures drugs that keep many people alive.

Construction

Buildings require bricks, steel, concrete, wood, glass. They need architects, engineers, and construction workers, too.



Heating

Most of us have heating or air-conditioning in our homes that runs on electricity or gas.



Furniture

Somebody had to make every chair, sofa, bed, table, and dresser in your home.



Water

Water comes out of the faucet thanks to the many workers who maintain the pipes and monitor the water quality.



Clothing

Wool and cotton are grown, harvested, and turned into yarn that is woven into fabric and made into clothes.



Education

The education sector includes teachers, the people who train them, and people who write textbooks.



**In your own words - what do
you remember?**

click here

