1. How long does CupAds expose their advertisements to customers?

a) 2000 seconds b) 200220 seconds c) 222222 seconds d) 202020 seconds

2. How much do coffee stands pay for the cups?

a) 37 cents b) 13 cents c) they're free d) 2 dollars

3. How many people do coffee cups are exposed to on average?

a) 6 b) 20 c) 16 d) 60

4. How much money do coffee stands save by joining CupAds campaign?

a) $13.000 b) $80.000 c) $15.000 d) $50.000

5. How many coffee stands have already signed with them in California?

a) 58 b) 68 c) 78 d) 80

6. How many cups can they move in a month?

a) 18 million b) 1 million c) 80 million d) 8 million

7. When will the ad of their first customer hit the market?

a) 21 days b) 12 days c) 31 days d) 91 days