

Name: _____

Retail Terms

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| 1. What is costs a store to buy a product. | A. Inventory |
| 2. Total sales over a period of time | B. Cashier |
| 3. Total amount of goods store has out front and in the stockroom | C. Stocker |
| 4. The money a business loses due to broken damaged and stolen goods. | D. Staffing |
| 5. The # of people that may see or hear an ad | E. Revenue |
| 6. Assigning people to certain jobs | F. The Cost |
| 7. Collects money or payment from customers | G. Reach |
| 8. Payment to employees for work done | H. Margin |
| 9. Person who re-fills the shelves in store | I. Shrinkage |
| 10. Price the store sells a product minus the cost of the product = | J. Wages |