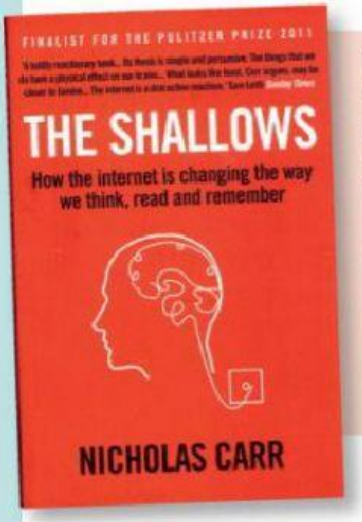
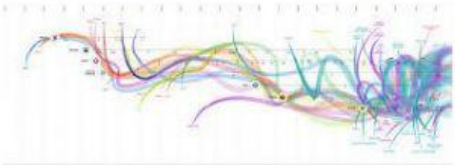
2 Look at the cover of a recent book about the internet. Do you think the author is positive about the effect of the internet or negative? Read the book description and check your ideas.



This is a fascinating book. We all know that the internet is changing the way we do things, but Carr believes that it is also changing the very way our brains work. With the printed book, he argues, our brains learnt to think deeply. In contrast, the internet encourages us to read small bits of information from lots of different places. We are becoming better and better at multitasking, but much worse at concentrating on one thing.



THE EVOLUTION OF THE WEB

UNLOCK THE CODE
listening for key words

Key words carry the most important information. They are generally nouns and verbs and are usually spoken more loudly and clearly than other words. For example:

three times a **week**
I **send** a **lot** of **emails**
I **like** looking at **shopping websites**.

4a Look at these phrases from the review in exercise 2. Which do you think are the most important words in each phrase? Discuss with a partner, and underline them.

1 This is a fascinating book.
2 We all know that the internet is changing the way we do things, ...
3 ... but Carr believes that it is also changing the very way our brains work.
4 With the printed book, he argues, our brains learnt to think deeply.
5 In contrast, the internet encourages us to read small bits of information from lots of different places.
6 We are becoming better and better at multitasking, ...
7 ... but much worse at concentrating on one thing.