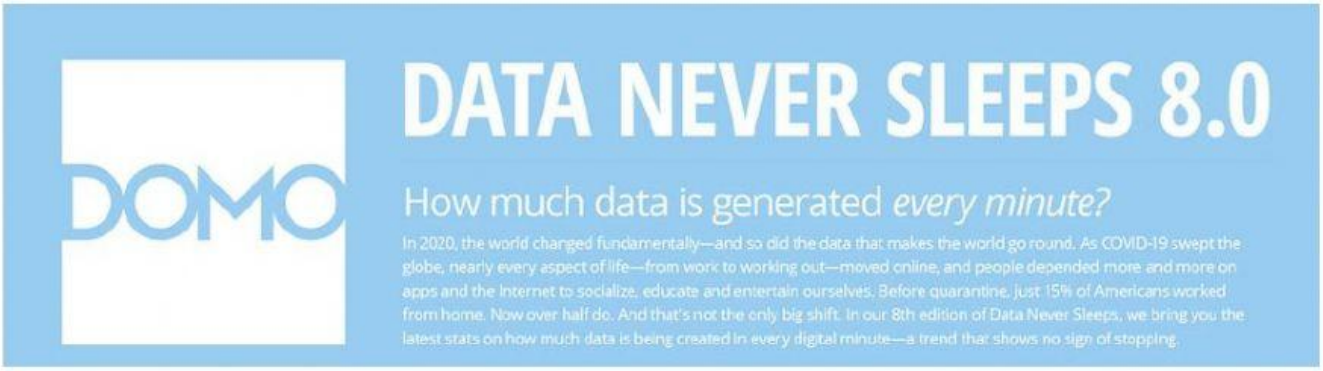
Social Media

1 - Explore the infographic - What Happens on the Internet every minute 2020 Version and complete the information below:



1 - Facebook users upload _____ photos

2 - Facebook users share _____ messages

3 - Instagram business profile ads see _____ clicks

4 - Instagram users post _____ stories

5 - Twitter gains _____ new users

6 - YouTube creators upload _____ hours of video

2 - What is the definition of social media?

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3 - You have 30 seconds to name social media websites and applications. How many can you name?

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Social Media

4 - The table below shows information for four of the world's top social media websites. Can you guess the website from its description?

LinkedIn	**Twitter**
Instagram	**Facebook**

1 - _____ Share your photos and videos

2 - _____ Express your ideas, write to friends, share photos and videos

3 - _____ Look for job opportunities, promote your professional skills

4 - _____ Express your ideas in short sentences (280 characters max)

5 - Discuss the questions below.

- ✓ **Why do you think social networks are so popular?**
- ✓ **What are the advantages of social networking?**
- ✓ **What are the disadvantages of social networking?**
- ✓ **How much time do you spend on social media per day?**
- ✓ **Do you like social networks?**

6 - Let's see if your social media preferences are similar to the world ... access the link below and answer 4 quick questions
https://forms.gle/4i4tgh8RgBFHZmNv9