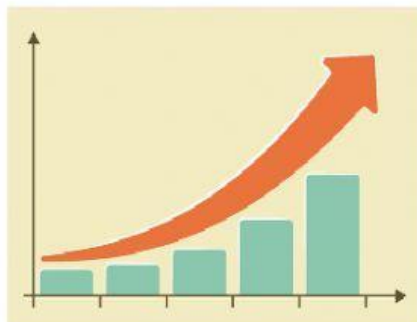


## UNIT 10

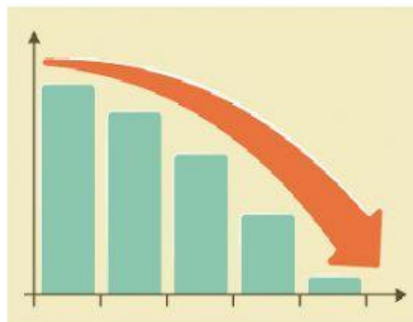
### VOCABULARY

10.1 Write the words in the box below the correct graphs 1–3. Listen and check.

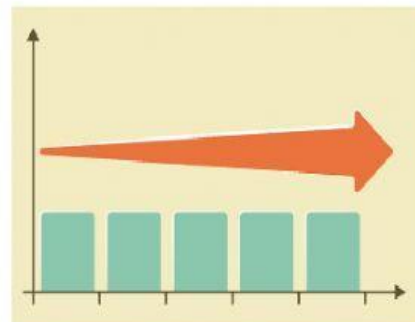
decline (n, v) decrease (n, v) drop (n, v) fall (n, v) grow (v) growth (n) increase (n, v) remain stable (v) rise (n, v)



1 \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_,  
\_\_\_\_\_



2 \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_,  
\_\_\_\_\_



3 \_\_\_\_\_

10.2 Read a company's e-mail to its employees. Complete the sentences with the correct form of the words in the box. Listen and check.

| verbs                                                         | nouns                                    |
|---------------------------------------------------------------|------------------------------------------|
| launch go out of business<br>manufacture raise provide set up | branch chain<br>main office entrepreneur |

*Eight reasons why it's been a great year! We have:*

- increased sales by 10%, while some of our competitors <sup>1</sup>\_\_\_\_\_ due to low sales;
- <sup>2</sup>\_\_\_\_\_ a brand new website, which our customers love;
- <sup>3</sup>\_\_\_\_\_ a committee to study ways to attract young <sup>4</sup>\_\_\_\_\_ with creative ideas;
- opened a new factory to <sup>5</sup>\_\_\_\_\_ our products;
- spent more on training so we can <sup>6</sup>\_\_\_\_\_ quality services to our customers;
- acquired a <sup>7</sup>\_\_\_\_\_ of stores in multiple locations around the country;
- found innovative ways to <sup>8</sup>\_\_\_\_\_ money so we can open a new <sup>9</sup>\_\_\_\_\_;
- moved our <sup>10</sup>\_\_\_\_\_ to a more modern and spacious building.