Universidad Industrial de Santander	INSTITUTO DE LENGUAS- UIS	August 22nd- 2020
	PRE-TEENS 11- ACTIVITY	Teacher: Jeniffer Carvajal

Listening activity

2 a Read the tips in the HOW TO box.

b 2.18 Listen to the interview. Choose the correct answer.

The interviewer wants to ...

A advertise shops at Towngreen Centre.
B encourage shoppers to spend more.
C help shoppers to understand why they spend.

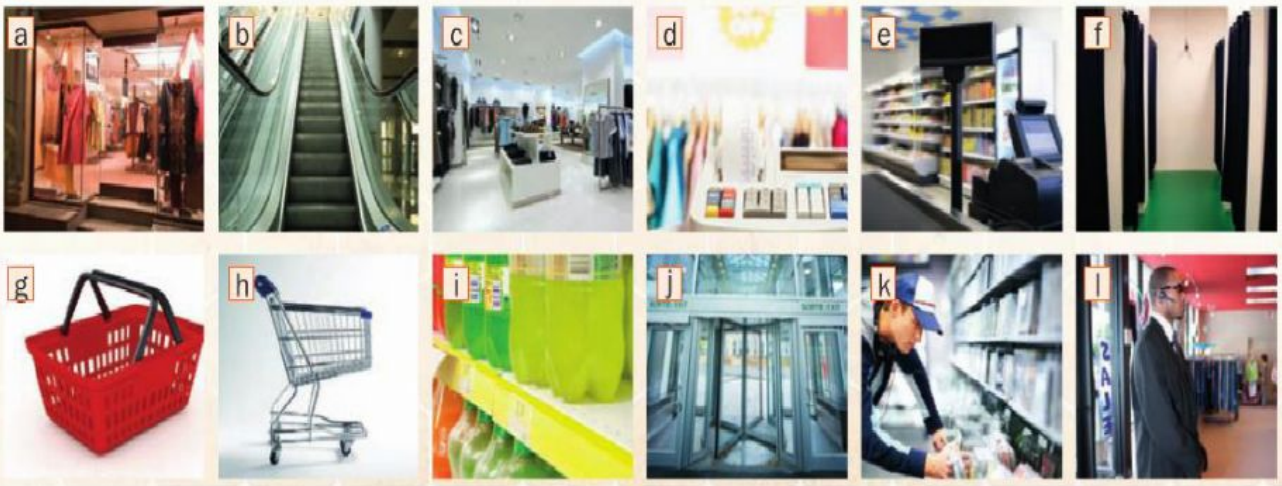
3 2.18 Listen again. For each question, tick (✓) the correct answer.

1 Shops and shopping centres are designed so you ...
A find things as quickly as possible.
B stay as long as possible.
C buy popular items.

2 Special offers are usually ...
A front left.
B back right.
C front right.

3 Expensive items are on ...
A shelves at eye level.
B lower shelves.
C higher shelves.

4 Shops and shopping centres use tricks of ...
A sight.
B sight and smell.
C sight, smell and touch.

5 2.19 Match the words for things and people in a shop (1–12) to the photos (a–l). Listen and check.

1 trolley
2 shelf
3 checkout
4 basket
5 shop window
6 escalator
7 exit
8 cash desk
9 store detective
10 department
11 changing room
12 customer