

1. He was blessed with the gift of \_\_\_\_\_ and could pretty much convince anybody of almost anything with very little effort.
2. If product talk functioned as a statement of opinion, we could expect to see more elaborate positive evaluation by the salesperson, a bigger \_\_\_\_\_.
3. The government could then \_\_\_\_\_ all banks not to push companies into default and not to dispose of any collateral.
4. His character \_\_\_\_\_ no respect, and he could not reckon during the whole of his long career on the support of a single individual.
5. Higher education establishments in that area also have a very good \_\_\_\_\_ of pitching in with schools.
6. They were \_\_\_\_\_ in their self worth and appeared to accept people at face value.
7. It is easy for us to go with an \_\_\_\_\_ when market conditions permit.

Initial public offering

Instruct

Confident

Inspired

Sales pitch

Track record

Persuasion