UNIT 8

VOCABULARY : THE MEDIA
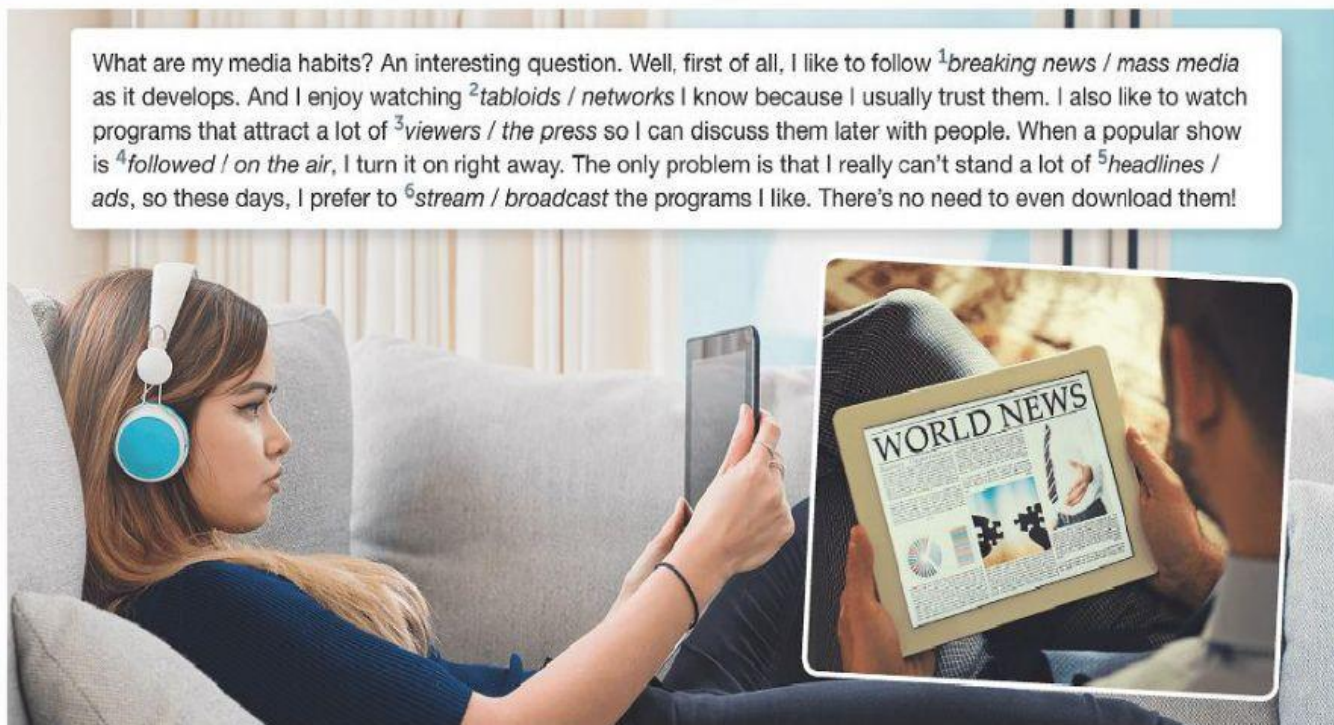
1 ▶ 8.1 Match words 1–15 in the box with definitions a–o. Listen and check.

| 1 breaking news | 2 the headlines | 3 host | 4 mass media | 5 stream | 6 subscription services | 7 tabloid |
| 8 viewer | 9 ad | 10 audience | 11 broadcast | 12 follow | 13 network | 14 on the air | 15 the press |

a the main types of communication like television, radio, and newspapers _____
b recently received information about an event or story that is currently occurring or developing _____
c the titles at the top of newspaper articles or the most important items of news on TV or the radio _____
d a person who watches TV or a movie _____
e send or receive audio or video data that can be played continuously over the Internet _____
f a newspaper with a popular style and sensational stories _____
g a person who presents a radio or television program _____
h programs, series, or movies that customers who pay a fee can watch on their television sets _____
i journalists or newspapers viewed collectively _____
j take an active interest in or support someone on social media _____
k transmit or send a radio or television show or program _____
l being shown or heard now on television or radio _____
m a group of TV stations that connect to present the same programs in different locations _____
n an abbreviation or short form of the word *advertisement* _____
o the people who watch or listen to a television or radio program _____

2 Choose the correct options to complete the paragraph.

What are my media habits? An interesting question. Well, first of all, I like to follow ¹*breaking news / mass media* as it develops. And I enjoy watching ²*tabloids / networks* I know because I usually trust them. I also like to watch programs that attract a lot of ³*viewers / the press* so I can discuss them later with people. When a popular show is ⁴*followed / on the air*, I turn it on right away. The only problem is that I really can't stand a lot of ⁵*headlines / ads*, so these days, I prefer to ⁶*stream / broadcast* the programs I like. There's no need to even download them!

3 Complete the reactions to the evening news, choosing the best option.

A *What did you think of the news last night?*

B *I thought it was ...*

1 clearly *fair / biased* against the government. You could tell that the journalist didn't like the president.

2 completely *accurate / sensational*. All of the information was correct.

3 balanced and *objective / inaccurate*. It presented both points of view. I've always felt this channel was fair.

4 emotional and *sensational / biased*, almost like a tabloid. I agreed with its interpretation of events, but it was so exaggerated!

5 really *sensational / fair*. It was based on facts, rather than opinions, and presented the news as it was happening.