

MATCH VOCABULARY AND DEFINITIONS

1.- Au·di·ence /'ɔ:diəns \$ 'ɒ:-, 'ɑ:-/ ●●● noun

2.- Com·mer·cial¹ /kə'mɜ:ʃəl \$ -ɜ:r-/ ●●○ adjective

3.- Con·vince /kən'vɪns/ ●●○ verb

4.- E·merge /ɪ'mɜ:dʒ \$ -ɜ:rdʒ/ ●●○ verb

5.- Hard core noun [singular] British English

6.- Launch¹ /lɔ:ntʃ \$ lɒ:ntʃ/ ●●○ verb [transitive]

7.- Main·stream¹ /'meɪnstri:m/ noun

8.- Per·form·ance /pə'fɔ:məns \$ pər'fɔ:r-/ ●●● noun

_____ To make a new product, book etc available for sale for the first time.

_____ To begin to be known or noticed.

_____ To persuade someone to do something.

_____ When someone performs a play or a piece of music **performance of**.

_____ **The mainstream of something** the most usual way of doing something or thinking about something.

_____ The small group of people that are most active within a group or organization.

_____ A group of people who come to watch and listen to someone speaking or performing in public.

_____ Related to business and the buying and selling of goods and services.