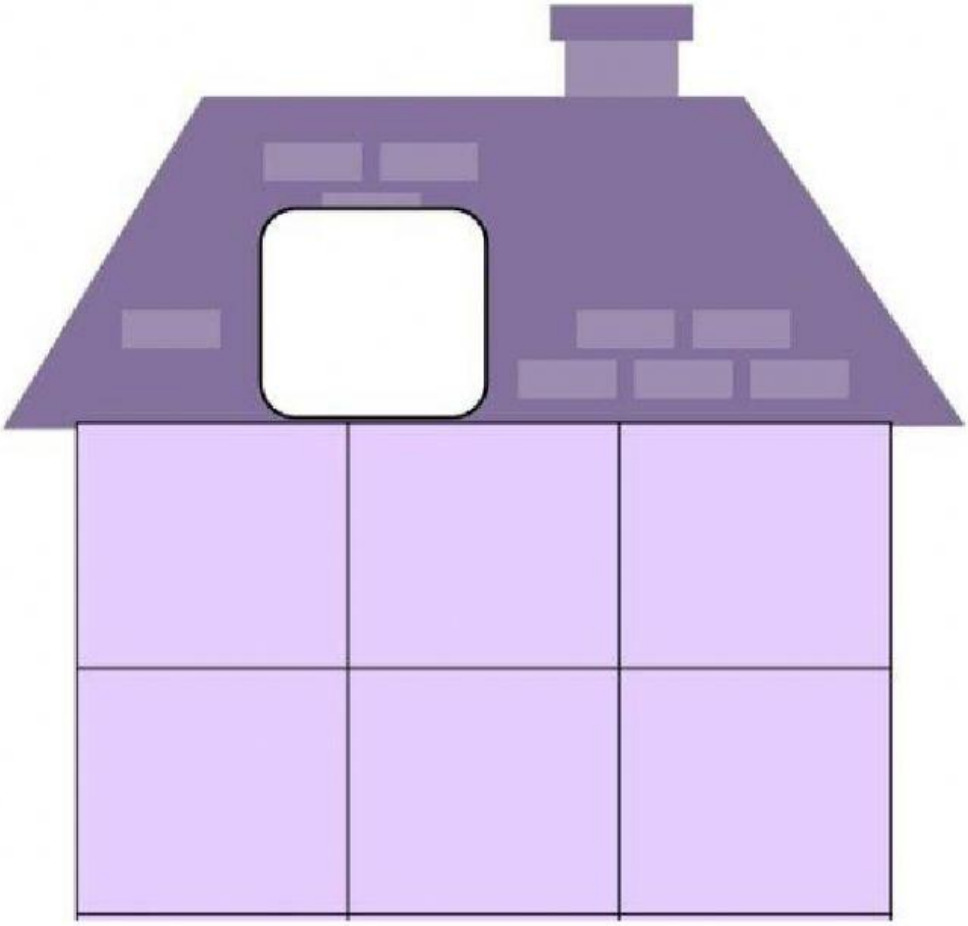COLOR MORADO