

Read the text and fill in the gaps with the proper grammatical form of the capitalized words.

Write in BLOCK CAPITALS without spaces between the words!!!
(ПЕЧАТНЫМИ ЗАГЛАВНЫМИ БУКВАМИ, ТОЛЬКО ПОЛНЫЕ ФОРМЫ!!!
без пробелов и знаков препинания!)

Levi's Blue Jeans

Do you enjoy (1)_____ Levi's blue jeans? Blue jeans (2)_____ popular all over the world, but do you know how they got started? Levi Strauss (3)_____ born in Germany in the mid 1800's and (4)_____ to the United States as a young man.

He lived in New York City and (5)_____ the dry-goods (галантерея) business for several years. In 1853 he moved to San Francisco (California, USA) and soon (6)_____ as a very successful businessman. Many of his customers were cowboys and miners. They needed strong and durable (прочный) clothing. Strauss (7)_____ a special fabric from France that was comfortable and (8)_____ a long time.

It is called *serae de Nimes*, which (9)_____ to the word *denim*. Another man Jacob Davis (10)_____ large amounts of the denim fabric from Levi Strauss. He was a tailor who made pants for hard-working men.

One of his customers was continually tearing the pockets off his pants. So Jacob Davis decided to put rivets (заклёпки) on certain parts of the pants to make them (11)_____. The customer loved the new pants so much that he told all his friends, and soon Jacob Davis was busy making lots of pants with rivets.

Jacob Davis soon realised that (12)_____ rivets was a great business idea, and he didn't want anybody (13)_____ that idea. But he didn't have enough money to pay for the patent. So he went to the businessman Levi Strauss and told him his idea.

He said, "If you (14)_____ to pay for the patent, we (15)_____ the profits from the riveted pants."

Levi Strauss agreed, and the new riveted pants business (16)_____ Levi Strauss and Company. Today Levi's jeans (17)_____ more popular than ever, and Levi's name continues to live on."

WEAR
BECOME

BE
EMIGRATE
LEARN

RECOGNISE

FIND
LAST
SHORTEN

BUY

STRONG

USE

STEAL

AGREE
SHARE

CALL
BE

