

Unit 5: Sales and Market

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Level: 5th grade

Practice

Complete the following sentences using the vocabulary from the presentation or page 69.

Write the words using **lowercase**.

All manufacturing companies registered as exporters were asked to complete a _____ about their exports.

Companies use _____ to compile a 'customer profile' of their target audience.

Each of these products is aimed at a specific market _____.

Employees can _____ the software to suit their needs.

Higher energy costs prompted many grocery shoppers to change their _____ last year.

House prices _____ in these days. There is a recession.

Manufacturers see the Internet as a way to promote _____.

Online retailers try to lure customers away from their _____ competitors.

Repairs were scheduled at the customer's _____.

The company has been running _____ to get ethnic minority staff to talk about improvements that might be made.

The _____ show that, in general, women live longer than men.

There was little _____ for tickets.

There's a lot of _____ between computer companies.

We received a _____ by a company offering savings on our phone bill.

What is considered _____ in one country may be standard business practice in another.