- . Read the extracts below and say which are beginnings and which are endings. Which writing techniques have been used in each?
- A) Addressing the reader directly.
- B) Asking a rhetorical question.
- C) Using direct speech/a quotation.

____ Every day we hear of more and more violence at sports events because fans become enraged when their team loses. Don't you think that the most effective way to control such incidents would be to teach people how to handle defeat?

BEGINNING

ENDING

To sum up, competition has a negative effect on children, as the only thing that really matters is winning. Imagine how you would feel if you were always expected to be the best.

BEGINNING

ENDING

____ In conclusion, I strongly believe that taking part in sports is more important than victory itself. After all, as our coach always says, winning is just "the icing on the cake".

BEGINNING

ENDING

____ Has the importance placed on winning increased in recent years? For many people, this seems to be the main aim of sport. However, I believe that simply taking part is far more important than winning.

BEGINNING

ENDING

• Imagine you have had a class discussion about the following question: "Should more people give up meat and become vegetarians?" Read the viewpoints (1-5) and match them to the reasons (A-E). The first one has been done for you.

1	Eating meat is bad for you.	В
2	There are many tasty and healthy alternatives.	
3	Eating meat is cruel to animals.	
4	Meat is an essential part of our diet; we cannot do without it.	
5	Vegetarian food is always boring and tasteless.	

