

Insight Pre-Intermediate Test Unit 9

Name: _____

Class: _____

Listening

- 1  **Wysłuchaj rozmowy czterech osób na temat mediów. Czy poniższe stwierdzenia są prawdziwe (P) czy fałszywe (F)?**
1. The speakers all say that they read or watch the news. ____
 2. Two of the speakers talk about television. ____
- 2  **Wysłuchaj rozmowy jeszcze raz. Wskaż właściwych uczestników rozmowy A, B, C lub D. Każdy z uczestników może wystąpić więcej niż raz.**
1. Speaker ____ only likes to read serious newspapers.
 2. Speaker ____ has recently read an online article about the results of some research.
 3. Speaker ____ recently watched a good film on TV.
 4. Speaker ____ and Speaker ____ prefer TV to other media.
 5. Speaker ____ only uses one form of media to read the news.
 6. Speaker ____ thinks tabloids are dull.
 7. Speaker ____ regularly watches soap operas and reality shows.
 8. Speaker ____ said that people are often worse at multitasking than they think they are.

Reading

William Randolph Hearst

George Hearst, an American businessman and politician, had become a multi-millionaire after finding gold in California. He invested in a lot of different companies and projects which further increased his wealth. But not all of his projects were successful. He acquired a newspaper called the *San Francisco Examiner*, which, at the time, was unsuccessful and losing money, as payment for a gambling debt. In 1887, his only son, William, begged his father to allow him to take control of the newspaper. George wasn't keen on this idea at first, but William was delighted to have the opportunity to run a newspaper. He had first become interested in journalism when he was a student at Harvard University. Now his dream had come true.

Forty years later, William Randolph Hearst was the richest and most famous newspaper man in the United States. In fact, it is said that by the mid-1920s one in every four Americans read one of his newspapers every day. He had made a success of the *San Francisco Examiner*, and now he owned twenty daily newspapers and eleven Sunday newspapers as well as well-known magazines such as *Cosmopolitan* and *Harper's Bazaar*. He even had his own Hollywood film company and produced his own films. William Randolph Hearst's newspapers had become popular because he had introduced a new style of sensational news reporting which was called 'yellow' journalism. All his newspapers published exciting stories about crime with lots of pictures and large headlines, and many of the stories weren't actually true. He also cut the prices of his newspapers to get more and more people to buy them, and employed some of the best writers in America to write newspaper columns

and stories. It was the beginning of tabloid journalism, and it made William an extremely important and powerful man in the world of politics and the media.

From the 1920s, William spent more and more time away from the public at his home in California. He became famous in the United States for being a rich man who wanted to be alone and who never left his house. He lived in a huge house which looked like a castle, and he spent millions of dollars building more and more rooms, and filling the house with European paintings, and surrounding it with animals and plants from all over the world. It was his way of escaping from the public world, a world that had never really loved him and had rejected him when he tried to become a politician. In the early 1900s, William Randolph Hearst had told the world that he was going to run for President of the United States. He had spent millions of dollars on political campaigns, had failed to win an election to become mayor of New York, and had never become President. The man who was once more powerful than anyone else in America spent the last few years of his life in his mansion with few friends.

3 Przeczytaj tekst. Wskaż poprawne odpowiedzi (a–d).

1. Which of the following events happened last?
 - a George gave his son a job at a newspaper.
 - b George started investing in lots of companies.
 - c George Hearst acquired the *San Francisco Examiner*.
 - d George discovered gold in California.
2. When did William first think about having a career in newspapers?
 - a During the time that he spent at Harvard University.
 - b While he was studying journalism.
 - c As soon as his father offered him the job at the *San Francisco Examiner*.
 - d While he was working in an office job.
3. What do we find out about the popularity of William Randolph Hearst's newspapers in the 1920s?
 - a About a quarter of the American population read one of his daily newspapers.
 - b None of his newspapers were as successful as the *San Francisco Examiner*.
 - c He owned all the most well-known newspapers in the country.
 - d Worldwide, one in four people read one of his newspapers or magazines.
4. What was typical of the 'yellow' journalism in Hearst's newspapers?
 - a The articles were long and detailed.
 - b They didn't use many pictures.
 - c All of the stories were false.
 - d Many stories were about crime.
5. What does the text say about Hearst's last home?
 - a It was an old castle.
 - b It was too big to live in.
 - c It was expensive to buy.
 - d It was full of art.

Vocabulary

4 Wskaż poprawne słowa.

1. News stories are **investigated** / **broadcast** / **gathered** on the internet before they appear in newspapers.
2. It's very important that journalists **publish** / **report** / **confirm** all the details before they write a story.
3. When I did my internship in the local newspaper, we had to **investigate** / **gather** / **broadcast** a crime.
4. Researchers help journalists and reporters to **publish** / **gather** / **report** information that they need to prepare their news stories.
5. The actors themselves **interviewed** / **investigated** / **confirmed** the rumour that they were seeing each other.
6. All the international news stations are **reporting** / **publishing** / **interviewing** the plane crash.

5 Przeciągnij poniższe słowa w odpowiednie miejsca. Jedno słowo nie pasuje nigdzie.

scenes cast special effects plot blockbusters soundtrack script film sets crew

As most of Hollywood's finances are kept secret, it's difficult to say which film has been the most expensive to date. But at the top of the list are Hollywood ¹ _____, including *Pirates of the Caribbean: At World's End*. It's estimated that the budget for the film was \$300 million dollars and rumour has it that no other film has topped that. The ² _____ centres around the crew of the *Black Pearl* rescuing Captain Jack Sparrow, and preparing to fight the *East India Trading Company* who want to get rid of piracy.

The ³ _____ includes many high-profile actors, including Johnny Depp, Orlando Bloom and Keira Knightley. The ⁴ _____ was made up of over 500 people, working in 22 different locations used for the ⁵ _____; some of them as exotic as Dominica and the Bahamas. Some ⁶ _____ were also shot at Universal Studios in Hollywood. The film has been praised for the ⁷ _____, mainly because it's not immediately obvious that things were done with the use of graphics and technology. The ⁸ _____ was composed by Hans Zimmer and includes songs performed by Johnny Depp and Keira Knightley.

Nie pasuje: _____

6 Dopasuj słowa do opisów 1–6. Dwa słowa nie pasują do żadnego opisu.

cartoon reality show sports coverage weather forecast soap opera chat show
news bulletin wildlife documentary

1. 'Find out how zebras tell each other apart, and especially how they recognize their young.'

2. 'Italy takes on Brazil in this exciting Cup Final.' _____
3. 'Today, we'll be talking about child stars with our guest, child psychologist Marie Thurlow.'

4. 'Check what's happened in the house in the last 24 hours and find out who will be the next person to get evicted. Every vote counts!' _____
5. 'All the latest stories from around the world. On the hour, every hour.'

6. 'Will Melanie marry John or will she choose Mike? Find out everything that's been happening with the Ramsey's and Gordon's in today's episode.' _____

Nie pasują: _____

Grammar

7 Uzupełnij zdania słowami *said* lub *told*.

In a recent survey, 61% of teenagers that I talked to ¹ _____ that they got the latest news from the radio. They ² _____ me that the next place was TV (58%) and then social networking sites (Twitter and Facebook). 26% ³ _____ that they read the news in a printed newspaper. In another survey, 95% of teens ⁴ _____ the researchers that they wanted to be involved in writing and commenting on the news. They ⁵ _____ that they wanted to be part of what was happening around them. Around half of the teens ⁶ _____ in the survey that they thought writing a blog would help them become a journalist.

8 Przepisz zdania używając mowy zależnej.

1. a 'I spend a lot of time on Facebook and Twitter,' said Kate.
b Kate said that _____
2. a 'I'm updating my profile,' Keith told me.
b Keith told me that _____
3. a 'I have always multitasked. I do my homework, check Facebook and text my friends at the same time,' said Paul.
b Paul said that _____
4. a 'I didn't join Facebook because I don't have time for things like that,' said Mark.
b Mark said that _____

- 5 a '85% of ten to twelve-year-olds say that they have a Facebook account,' one expert told me.
- b One expert told me that _____
- 6 a 'We will buy you a new laptop for your birthday,' said my parents.
- b My parents said that _____

9 Wstaw czasowniki w nawiasach w odpowiedniej formie.

A new survey carried out by McAfee has revealed some shocking results about children's online habits. 76% of parents of young children said that they ¹ _____ (not / have) time to check what their children ² _____ (do) online. An alarming number of mothers said that they ³ _____ (not / know) how to check what sites their children ⁴ _____ (visit) while they ⁵ _____ (not / look). After the results were published, many of the parents said that they ⁶ _____ (monitor) their children's online habits in the future.

10 Uzupełnij zdania odpowiednimi question tags.

1. You have your own website, _____ ?
2. The kids aren't online at the moment, _____ ?
3. Kids under the age of thirteen can't have a Facebook account, _____ ?
4. Parents will check what their children do online, _____ ?
5. She started her own online business at the age of fourteen, _____ ?
6. The school has started an online security course for students, _____ ?