

Multimedia (<https://www.liveworksheets.com/jj3375092or>)

1/ Read the text about multimedia and find

- the type of text that contains links to other texts: _____
- the system that combines hypertext and multimedia: _____
- systems that doctors may use for simulating surgeries: _____
- the technique which allows you to play music and watch videos before the entire file has downloaded _____

Multimedia

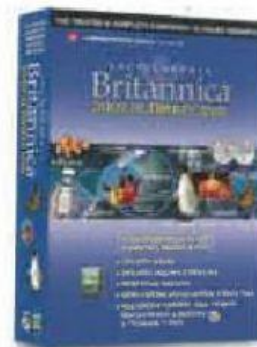
Multimedia refers to the technologies and applications that integrate different media: text, graphics, sound, video and animation.

Its power resides in interactivity, hypertext and hypermedia. Multimedia software is usually **interactive**, so you can choose what you want to watch, listen to or write.

Hypertext means that you can click on a word and jump to another screen with more information; **hypermedia** is similar, but works with sounds and images (e.g. the Web).

Applications

- In public places (e.g. museums and stations), there are information kiosks that use multimedia.
- In education, it is used in presentations and computer-based training courses.
- On the Web, audio and video are integrated into web pages. For example, RealPlayer supports **streaming**, which lets you play sound (e.g. from radio stations) and video files as a continuous stream while they are downloading.
- In **virtual reality**, users interact with a simulated world: doctors train using virtual surgery; pilots use **flight simulators** to do their training; people visit virtual exhibitions, etc.
- You can play games on a computer or **video games** on a dedicated machine, called a **video console**, which you connect to a TV set. You can also play games on the Net; some websites have a **multiplayer** facility that enables lots of people to play the same game at the same time.



Multimedia has had a profound impact on encyclopedias

2/ Match the extensions and formats to the types of files.

| | |
|-------------------|-------------|
| .pdf, .doc, .rtf, | large files |
| .avi, .mov, .mp4 | graphics |
| .gif, .png, .tif | video files |
| .gif, .swf | text files |
| .wav, .mp3 | audio files |
| .zip | animations |
| .jpg, .raw | photographs |

3/ Applications of multimedia

A Match the descriptions (1–5) with the pictures (a–e).

- 1 Virtual reality
- 2 Distance learning
- 3 A business presentation
- 4 A touch screen information kiosk
- 5 An MMS mobile phone



c



a



d



b



e

4/ Complete the sentences with the verbs in the brackets.

1. If you (bring) _____ your phone, we can prepare the video for English lesson
2. You won't be able to play those old video files if you (not have) _____ the right plug-ins.
3. If the teacher (learn) _____ how to use PowerPoint, she could make more effective presentations.
4. If I could afford it, I (buy) _____ a new game console.
5. If I (have) _____ the money, I (invest) _____ in some new multimedia software.

5/ Put the steps of making a video in correct order – write numbers 1-6.

- write a script
- edit the video (cut, re-sequence, add transitions, music, background sounds...)
- choose the topic and decide what type of video you are going to create (advertising, entertaining, educational...)
- shoot your video
- save the video or upload it on social media etc.
- decide of the style (live action, animation, screen recordings, mixed media...)

6/ What is your experience with multimedia in education, entertainment, everyday life?