文意選填

16.

Oprah Winfrey has had a decades-long media career. Soon after she graduated from Tennessee State University, she got her __(1)__ by anchoring the local news in Baltimore and Nashville, Tennessee, in the 1970s and early 80s. In those days, it was an industry __(2)__ older white men made and enforced all the rules. __(3)__ a young black woman, Oprah had to contend with all the disadvantages inherent in race and gender discrimination. In 1984, Oprah began __(4)__ a local talk show for a Chicago TV station. Soon, her __(5)__ and warm-hearted style led the program to the top of the ratings.

In 1986, *The Oprah Winfrey Show*, hosted by Oprah, immediately became popular. In fact, she is best known __(6)__ this show, which ran from 1986 to 2011. It was a nationally syndicated program, from __(7)__ she earned $30 million per year. After that, she __(8)__ her own television network and, subsequently, "Oprah's Book Club 2.0" for the publishing world. Besides these, she has many other record-breaking achievements, especially in her media career.

She is a billionaire media executive __(9)__ as a philanthropist. She is a special person, as her lifelong partner Stedman Graham has said. However, everyone knows it has been her courage, determination and empathy that have pushed her to the __(10)__ of her profession. Oprah Winfrey is an example to anyone who truly wants to succeed.

(A) where (B) open (C) peak (D) as (E) for (F) launched (G) as well
(H) hosting (I) which (J) start

17.

When the list of nominations for the 2019 Oscars was announced, many people were amazed by the inclusion of *Roma* for cinematography and nine other categories. __(1)__ most nominated movies, which premiere on the big screen, Roma was released through Netflix, an over-the-top (OTT) platform that is accessed by smaller monitors such as TVs and tablets. It was the first time since the development of OTTs that such a(n) __(2)__ received widespread acclaim. Many media experts have deemed it a critical turning point in __(3)__ of how people seek entertainment in the digital era. Statistics show OTT platforms have gained __(4)__ as major OTT players have received more subscriptions over the past few years. Some viewers even __(5)__ to becoming OTT-only households, removing cable or satellite TV from their homes.

__(6)__, TV programs are distributed by cable TV operators and TV networks. In other words, viewers are less free in their choice of programs. However, with the growing popularity of the Internet, viewers are getting a bigger __(7)__ for content and demanding a higher level of autonomy regarding what they watch. They would rather spend a whole day binge-watching a series they love without being interrupted by other shows. This has enabled Internet-driven OTT platforms to __(8)__. Now, besides TV shows, more movies are being __(9)__ on, or released through, these OTT platforms. As the shift from cable TV to OTT services goes ahead, the increasing acceptance of OTT services among viewers is what cable TV operators and networks are most __(10)__ about. They fear gradually losing their market and disappearing off the face of the earth.

(A) terms (B) available (C) commit (D) thrive (E) production (F) concerned
(G) appetite (H) Unlike (I) ground (J) Traditionally

18.

Almost everyone owns a smartphone these days and has downloaded various apps onto it. We often __(1)__ smartphone app designers with the younger generation. Nevertheless, the story of Masako Wakamiya might __(2)__ your mind. She is the oldest iPhone app developer ever __(3)__ to Apple's annual Worldwide Developers Conference to meet Tim Cook, the CEO of Apple. Moreover, Wakamiya amazed everyone __(4)__ her passion to learn. __(5)__ at the age 58 did she obtain her first computer. Ms. Wakamiya started to learn how to program after she retired __(6)__ a bank clerk. __(7)__, she noticed there weren't many games designed for elders, so she drew up a plan and contacted an app development company, hoping they could help create an app accordingly. However, Ms. Wakamiya was encouraged by the president of the company to do it herself, __(8)__ learning how to write the app by herself. Her smartphone game, Hinadan, was __(9)__ in early 2017. Soon after, she was interviewed by several media outlets, including CNN, and then received the invitation to join the Apple Conference. She went because, __(10)__, it was from Tim Cook. It would have been rude not to go.

(A) at first (B) launched (C) thereby (D) associate (E) invited (F) as (G) with (H) blow (I) after all
(J) only

LIVEWORKSHEETS