WRITING

AN ANALYST'S REPORT

Your boss has asked you to update the information on your company's website. Check the recent press releases from the software sector below.

Software sector news

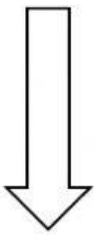
Microphose shock!
Microphose reports big fall in profits and rise in investment costs. Share price down from $24 to $21 this morning. Fall now is 40% over 12 months compared with 22% fall for the NASDAQ.

Outlook poor for Microphose
Analysts turn negative on the computer sector as sales forecasts show only 5% growth over the next 3 years.

Chairman's warning
Chairman warns of difficult market conditions as mobile applications begin to take market share from traditional personal computer market. Promises to invest in new products to boost profits.

Analysts advise 'sell'
Analysts move recommendations on Microphose from buy to sell setting a target price of $23 per share. Analyst Dave Sweetman at Goldman Sachs explained that the high cost of investing in new products will result in lower profits over the next few years.

Now complete the analyst's report for Microphose using the language expressions from the Boggle report (Student's book p.74) and the information in the press releases above.



LIVEWORKSHEETS

Company name: *Microphose*

Sector: _____[1]

Current share price: _____[2]

Target price: _____[3]

52-week high: $32 **52-week low**: $20

Recommendation: buy / sell / hold[4]

Share price performance

Over the last twelve months, Microphose's share price _____[5].

This is due to _____[6].

The performance _____[7]

for the NASDAQ index of _____[8]

over the same period.

Sector outlook

The outlook for the computer software sector looks _____[9] over the next twelve months. Most analysts remain _____[10].

The total computer sector _____[11] grow by _____[12] over the next three years.

Chairman's statement / recent news

At a recent press conference, the company Chairman _____[13].

However, the Chairman promised _____[14]. This will probably _____[15] an increase in profits in the long term.

Recommendations

We believe that Microphose's shares will underperform the NASDAQ index over the next twelve months. We have moved Microphose from _____[16] to _____[17] and we have set a target price of $_____[18].

We would _____[19] now on current prices.

LIVEWORKSHEETS