## **EXERCISE ON ADVERTISEMENT**

Name	1				
Class	:				
Task A					
Match the des	criptions to the symbol. Write the letter on the given place.				
1	Get discount ranges up to 70%.				
2	Buy one item at regular price and get two items as bonus.				
3	Buy one item and get 1 item free.				
4	Buy five items and get one free item.				
5	Get forty dollars cash back after you spend a hundred				
	dollars or more.				
6	Buy the 1st item at normal price, and get 50% discount on				
	the 2 <sup>nd</sup> purchase.				
7	Buy an item with 50% discount and get additional 25% discount.				
8	Buy two items at regular price and get one free item.				
9 Buy certain purchase with special price after you spend					
	certain amount of money.				
A.	BUY 1. GET 1 50% OFF  B. BUY 1 F.  C. SALE  SALE				
D.	Buy 5 Get 70% SALE  back to school sale valid july 27 - september 5, 2016				
G. [	\$40 off* your purchase of \$100 or more    Image: Part of the part				



## Task 2 Match the name of the product with the slogan.

- 1. Help them to match the slogan with the product.
- 2. Drag the name of the product to the correct column.

10	SLOGAN	PRODUCT
1	Just do it	
2	Connecting people	
3	The best a man can get	
4	Low prices and more	
5	I'm Lovin' It	
6	Good Friends, Great Pizza	
7	Trust me, It works	
8	Snacking with no worry	
9	Have a break, have	
	Mc Donald	Hypermart
	Fitbar	Pizza Hut
10	Gilette	Nokia
	Kit Kat	Nike
	L-Men	



Task C Complete the table with information provided in the text.



NO	INFORMATION	YES/NO	PROOF
1	Kinds of advertisement		
2	What does it offer		
3	Place		
4	Time		
5	Rate		
6	Special offering		
7	Contact Person		
8	Prerequisite/ Requirement		