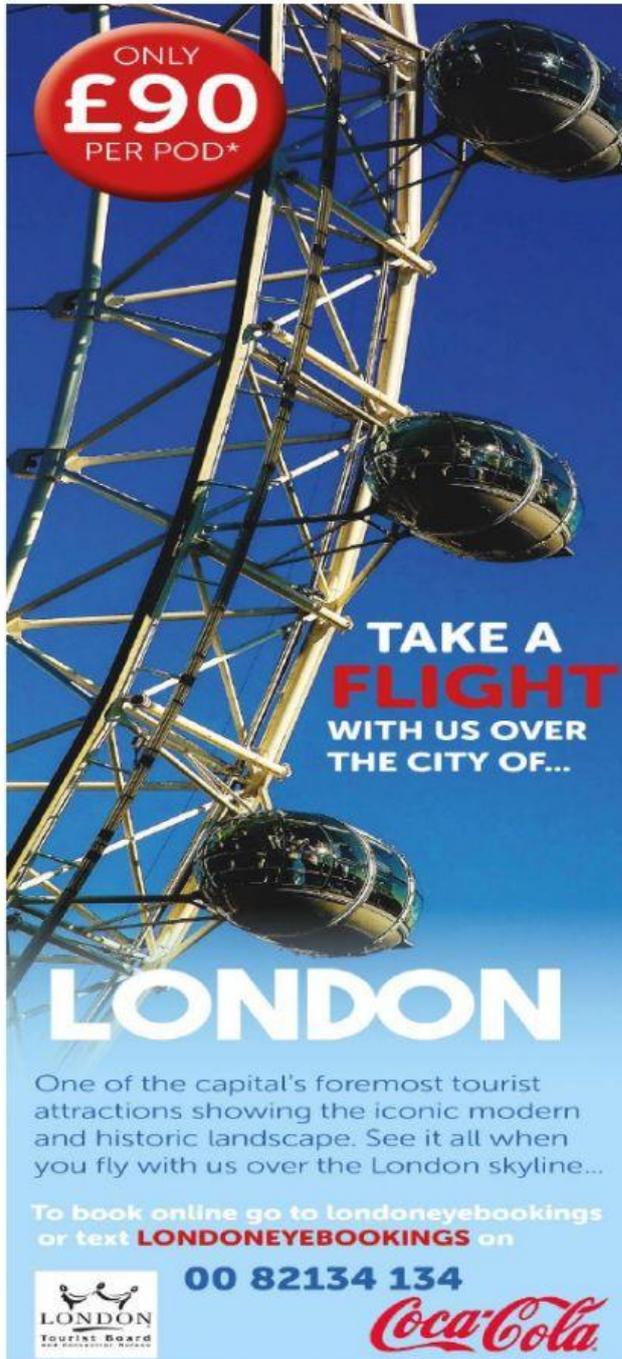


Read the text and answer the questions.

A vertical advertisement for the London Eye. The background is a clear blue sky with the golden lattice structure of the London Eye and several glass-enclosed pods. In the top left, a red circular badge contains the text 'ONLY £90 PER POD*'. In the center, the text 'TAKE A FLIGHT WITH US OVER THE CITY OF...' is written in white and red. Below this, the word 'LONDON' is written in large, bold, white capital letters. Underneath 'LONDON', there is a paragraph of text: 'One of the capital's foremost tourist attractions showing the iconic modern and historic landscape. See it all when you fly with us over the London skyline...'. Below the paragraph, it says 'To book online go to [londoneyebookings](#) or text **LONDONEYEBOOKINGS** on'. To the right of this text is the phone number '00 82134 134'. At the bottom left is the logo for the 'LONDON Tourist Board' and at the bottom right is the 'Coca-Cola' logo in its signature script.

1. What kind of text is this?
2. Can you book online?
3. You can see all the UK.
4. How much does it cost?
5. Find and write two words that describe London.

