

Indicate if it is a:

Strength    Weakness    Opportunity    Threat

- \$\$ The price is too high \$\$



- There are no jobs in the country



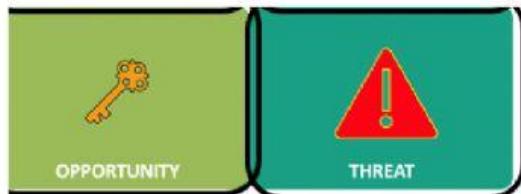
- We have very friendly employees



- There are very few competitors

 **LIVEWORKSHEETS**

Indicate whether it is External or Internal



# Match the SWOT Elements

1) Match the elements of SWOT

S
W
O
T

Threats

Weaknesses

Strengths

Opportunities