

NETWORK THEORY.

Task 1. Watch video.

<https://youtu.be/eM1KaaTez0A>

Task 2. Choose the correct answer.

1. Why do we say that networks are alive?

- It takes living beings to create a network
- They are in constant change
- They form webs that make them look like a living organism
- It requires a human to understand the concept of a network

2. The reason a network can expand and evolve so quickly is based upon a _____ concept called _____.

- sociological; interaction theory
- psychological; group tectonics
- mathematical; power functions
- theoretical; social movement theory

3. As a node increases in size, it eventually becomes a _____.

- Hub
- Center
- Network
- Nodule

4. Why are networks so powerful?

- They are archives of historical information that apply to every person that uses the internet
- Networks are the only means to investigate events and activities surrounding major media events
- As daily searches are collected, new clusters of links will rapidly form creating more networks
- As a database of search terms grow, more people can access information about human curated groups of information

5. What law applies to our social networks?

- Law of 6 Degrees of Separation
- Kleinberg's Law of Social Interaction
- Biological Determinism
- Law of Creative and Collaborative Connection

Task 3. Answer the questions.

- ✓ How involved are you in social networks? Other than ones you find online, what networks are you involved in?
- ✓ Have you experienced any benefits from networks first hand? What sort of benefits?
- ✓ What advantages does a person have who is involved in social networking that a person not involved in social networking lacks?