Upper secondary

Week 1

The Write Tribe

PAPER 2 TECHNIQUES

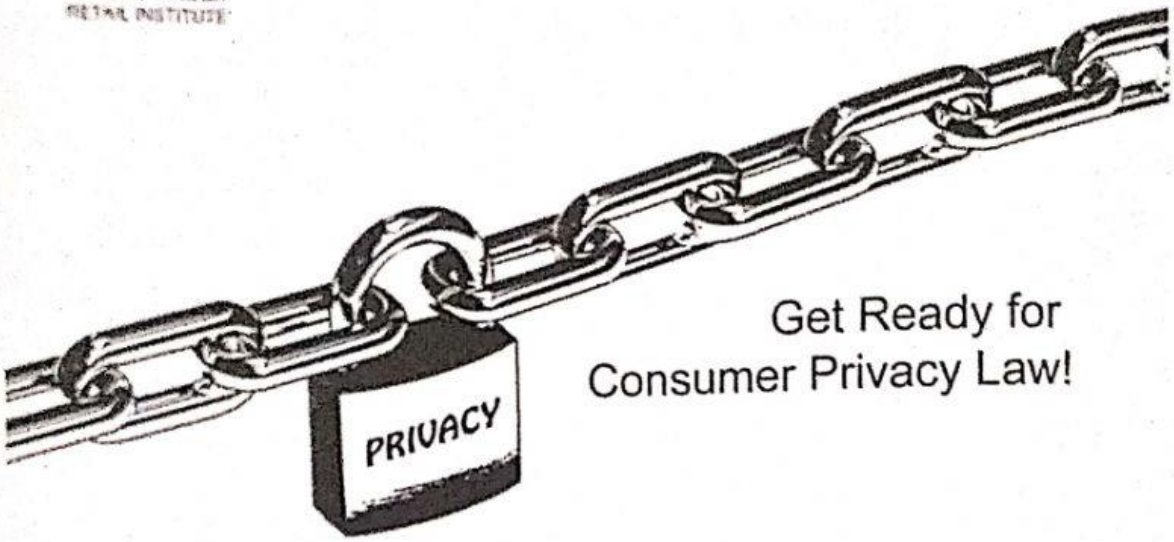
The Write Tribe

LIVEWORKSHEETS

Exercise 15

Study the poster and answer the questions that follow.

Rins
RETAIL INSTITUTE



Get Ready for Consumer Privacy Law!

With the implementation of the Consumer Privacy Law (CPL), organisations must exercise caution in gathering, utilising and revealing consumer or individual information. The law also enables customers to opt out of unsolicited sales calls by registering their contact numbers with the authority.

To facilitate the understanding of this law and prepare for its implementation, the Retail Institute has the following programmes for you:

1. Understand the Consumer Privacy Law
What are your responsibilities and how does it affect your business?

2. Plan your processes to comply with CPL
Review your policies and plan your operations to comply with CPL and facilitate service delivery.

Course Schedule:
18 October, 9am - 5pm
30 October, 9am - 5pm

Registration:
Email - cpl.rins@rins.com.sg

Participation Incentives:
Absentee Payroll and
50% Course Subsidy

Who Should Attend:
Data Protection Officers, HODs,
Managers.

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LIVEWORKSHEETS

1. What is the Consumer Privacy Law about? (1 mark)

_____

_____

2. How does the picture convey the objective of this law? (1 mark)

_____

_____

3. Who is the target audience of this advertisement? (1 mark)

_____

_____

4. What do you think an 'absentee payroll' incentive is? (1 mark)

_____

_____

5. What is the objective of the advertisement? (1 mark)

_____

_____

LIVEWORKSHEETS

Exercise 16

Study the poster and answer the questions that follow.

AiMall

More than just a retail location,
Ai Mall has been a recollection of memories,
your preferences and wants.
These are what make us the Heart of the East
and that's why we are rejoicing
to mark the special years
we have journeyed with you.

Heart
of the East

LIVEWORKSHEETS

1. What is the objective of the advertisement? (1 mark)

_____

_____

2. What evidence is there to support your answer in Question 1? (1 mark)

_____

_____

3. 'Heart of the East'. What is the intended effect of the message? (1 mark)

_____

_____

4. How will the picture appeal to the audience? (1 mark)

_____

_____

5. Where do you think the mall is located? How do you support your answer? (1 mark)

_____

_____

LIVEWORKSHEETS