

Persuasive Writing

Connect the DAFOREST techniques to the examples:

"Game on the go!"	three word rule
"Will you eat healthily today?"	fact
"These burgers are 100% beef!"	rhetorical question
"Sam was tired every day – but with Starbucks Doubleshot Energy, he can do anything!"	alliteration
"I'm Lovin' It"	storytelling

Write the terms for the literary devices being used in the toothpaste adverts.



Do You have teeth problems? Here use colgate!

Your teeth will shine after one brush!

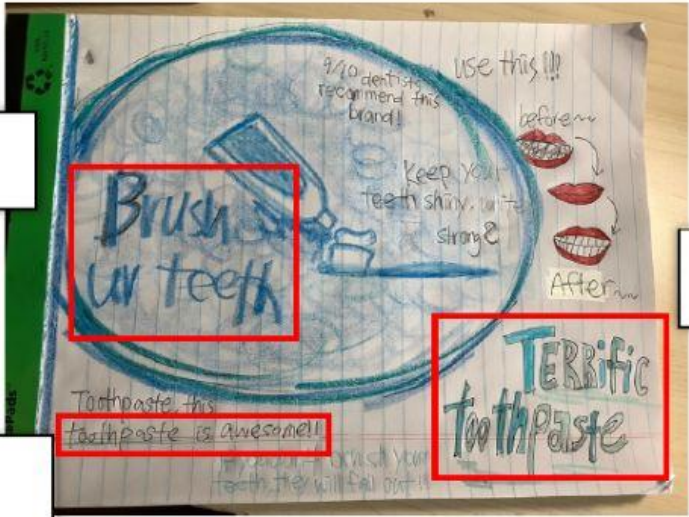
Colgate

Brush + colgate = shiny teeth

The best toothpaste in the world

Recommended by all dentists

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Use this!!!

9/10 dentists recommend this brand!

Keep your teeth shiny, white & strong!

Before

After

Brush w/ teeth

Toothpaste this toothpaste is awesome!!

terrific Toothpaste

Thanks to Injin and Coco for the examples!

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