

Exercise 3

Read the information. You are going to read the rest of the article about entrepreneurs. Before you read the full article, read the sentences taken from the article. Choose the correct paraphrases of the sentences.

Many of the questions in the IELTS Reading test assess your ability to recognise paraphrased information in a text, so this is an essential skill for success. Paraphrasing means expressing the same idea in a different way.

1. The market was dominated by one firm.
 - A company was taken over by another company in the market.
 - One company had a large share of the market.
2. A long list of qualifications certainly doesn't seem to be a prerequisite for entrepreneurial success.
 - It is more important to gain the most suitable qualifications, rather than to get as many as possible.
 - People don't necessarily need to have lots of academic qualifications to do well in business.
3. Richard Branson set up Virgin Trains, which was described at the time as a disaster waiting to happen.
 - Many people thought Virgin Trains would not succeed.
 - Virgin Trains was criticised for frequent lateness.
4. Connections and financial know-how aren't just an asset, but a must-have.
 - Having enough money to keep a business going and being in the right place at the right time are absolutely essential.
 - Knowing the right people and having the right money skills are absolutely essential.
5. Few entrepreneurs are given an easy ride by their rivals.
 - Entrepreneurs often face stiff competition from other businesses.
 - It is rare for entrepreneurs to socialise with people in the same business area.