Exercise 1

 ${\it Match the words and phrases with the definitions.}$

	арріу	bankruptcy		iaunch get market		profit	start-up
1.		unt of money th		orrowed a	nd has t	o be paid	back with
2.	a situat	ion in which a co s:	ompan	y or a pers	on has i	no money	to continue in
3.	an event to celebrate or introduce something new:						
4.	money that is earned in business after paying the costs of producing and selling goods and services:						
5.	an agreement or an arrangement, especially in business:						
6.	a partic	ular group of co	nsume	rs which a	produc	t or servio	ce is aimed at:
7.	a small	business that ha	as just l	oeen set u	p:		
8.	to requ	est something, e	especia	lly in writi	ng or by	sending	a form:
	7						

