

EVOLVE 2 WORKBOOK

ACTIVITY # 12

UNIT 9.4

CLASS:

STUDENT'S NAME:

TEACHER'S NAME:

DATE:

1 READING: Asking for opinions

A Read the following text that describes an advertisement and **circle** the correct answers.

A young man with sunglasses and expensive clothes is driving a blue car. The car is driving very fast on a beautiful open road, in the woods. Now there is a second car. It's red. Both cars want to be the first one to get to the next town. The driver in the blue car arrives in the town first. He gets out of the car and laughs. It's a beautiful day and he feels happy.

- 1 The advertisement is selling _____.
a vacations b sunglasses c cars
- 2 It is a _____ ad.
a TV b radio c magazine
- 3 In the ad, what is the most important idea about the car?
a what color it is b how fast it goes c how big it is
- 4 Who is the advertisement selling to?
a families b teenagers c adults
- 5 What is the message behind the advertisement?
a Blue is better than red. b This is the best car to buy. c It is good to be a safe driver.

2 LISTENING

A **9.01** Listen to the radio advertisement and **circle** the correct words to complete the sentences.

- 1 The advertisement is about a special *model car / car sale*.
- 2 The car company has *hundreds / thousands* of cars to sell.
- 3 The sale will last for only a *weekend / a week*.
- 4 The sale price is *half / hundreds* off the regular price.
- 5 The company has *only a few / many different* types of cars to choose from.
- 6 The company is waiting for you to *take home a car / see their car show*.

B **9.01** Listen to the radio advertisement again. Does the advertisement make you want to go there? Write about why you do or don't want to buy a car from this company.



3 WRITING

B Write the text for a advertisement based on the following product description.

- The Lemon 16.4 is the most useful car of all time.
- The Lemon is the smallest city car with two doors. It is only 8.5 feet long.
- You can easily drive up to two people, and you can park almost anywhere. It is the perfect mix of space and size.
- The Lemon comes in many colors – black, red, and blue. It costs less than other cars on the market.
