

BUSINESS COLLOCATIONS

PRACTICE

1. Match the verbs with the correct noun

Reduce

a meeting

Set up

someone's needs

a relationship

Build up

a business

Cut

prices

a risk

Meet

a deadline

a system

costs

someone's confidence

2. Choose the correct option.

Software company 1:

Our company provides software solutions for small businesses. We want to meet / bring the needs of customers in International Markets. We work tightly / closely with each of our clients to build up/ set up good relationships and see how Technology can provide capable / effective solutions to their problems and help them to take on / keep up new challenges. Communication with us is easy. We provide our clients with a mobile number so that they can call us whenever they need assistance and can run / make their business while our experts manage their systems.

Software company 2:

Our company is a global technology company which deals with clients all over the world. We offer a wide/ wild range of technology products and services and each year we invest in research. With our technology we encourage investment and reduce / cut risks. Our work includes helping companies to build up/ set up systems which will increase its efficiency.