

BEHIND EVERY SUCCESS THERE ARE DOZENS OF FAILURES

VOCABULARY 1: match the words to their meanings

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| a) morph into | 1) balance the bad effect of something |
| b) bold | 2) start something |
| c) launch | 3) change into something else |
| d) iterate | 4) brave |
| e) embrace | 5) accept |
| f) compensate | 6) repeat |
| g) discontent | 7) likely |
| h) prone | 8) dissatisfaction |

VOCABULARY 2: Choose the correct meaning of the expressions in red.

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| A) go back to square one
1) start something again
2) lose everything | E) fight a losing battle
1) try to do something even though you're likely to fail
2) win somebody over |
| B) (go down) a blind alley
1) an action made without consideration
2) an action which leads nowhere | F) be a recipe for disaster
1) be likely to cause failure
2) be something which helps solve conflicts |
| C) dash somebody's hopes
1) help someone make something happen
2) disillusion someone | G) throw in the towel
1) challenge someone
2) give up |
| D) shut up shop
1) close a business
2) stop working | H) a lose-lose situation
1) a bad situation for everybody involved
2) a situation that may turn out well despite expectations |

VIDEO: Watch the video and decide whether the statements are True or False.



FAILURE

SUCCESS

1. She started to lose confidence, and she threw in the towel: **true / false**
2. Her mom passed away when she was 25: **true / false**
3. J.K Rowling morphed into one of the best-selling authors of all time overnight: **true / false**
4. Bloomsbury dashed her hopes of launching her manuscript: **true / false**
5. An 8-year-old girl embraced the story-line and fantasy of Rowling's book: **true / false**
6. She decided to divorce and go back to square one in another city: **true / false**
7. After her divorce, she was jobless, poor and single with a baby: a recipe for disaster: **true / false**

GRAMMAR: Complete the sentences with the simple past or past continuous form of the verbs in brackets.

1. He _____ (throw) in the towel while he _____ (work) on the experiment.
2. It was at that moment that they _____ (realize) that they _____ (fight) a losing battle.
3. They _____ (launch) the product in 2010. At that time, they _____ (be) discontent with the previous results.
4. He _____ (iterate) the new design of the product when the news of its cancellation _____ (dash) his hopes.
5. Everything _____ (go) down a blind alley when he _____ (decide) to go back to square one.