

EXERCISE 9

Read the final three paragraphs of the text. Look at the statements and the list of researchers. Match each statement with the correct researcher, **A–D**.

However, many large corporations have been created in the last 20 years *because* of the existence of the internet. It is the internet that allows them to sell their apps or online services as downloads. Professor of Sociology, Sara Millington, researches employment at these massive internet-based companies. 'They make enormous profits but employ few people, and thousands of applicants hope to get the same few jobs,' she says. 'If you decide to apply, you need to have the right skills and qualifications, but you also need to have the exact qualities they are looking for,' she says. 'More and more companies are interviewing people to find out if they have the kind of character that fits in with their company culture – and this trend is going to continue.'

The way that people work is also likely to change. Nadia Campbell, who works for the Independent Professionals Group, can see this trend already developing. 'Many people no longer want to do a nine-to-five job every day. And in the future, they will want even more flexibility in regards to the hours they work, and with the place they choose to work from,' she says. 'The idea of working for one boss will become less and less attractive, as more people decide that working for themselves, and from home, is the better option.' New technology might mean new types of jobs, but it is also likely that certain 'older' jobs will have to evolve to suit future needs. A recent study from researchers in Finland concluded that 'many of these jobs won't disappear completely ... they will move into new environments, such as into outer space – where we still need people to take care of waste, the health of astronauts and some kinds of construction work.' Although change in the types of work we will do is causing anxiety for many, it must be remembered that the generation that controls much of the workforce, people now in their fifties and sixties, may retire in the next ten to fifteen years.

Jack McCaw, a researcher for *Career* magazine suggests that the next few generations will have a completely different experience of work: 'In the year 2020, 50% of the US workforce will be people born after the year 2000. These people know how to connect to others, learn and work together in a digital way. They are used to working from anywhere and using digital tools to complete all sorts of tasks. Most organisations today will welcome and value them as they have the knowledge and skills they need.' These are exactly the kind of people now taking Joanna Harding's music technology course. She knows that some of the things she is teaching them now may not be very useful in ten years' time, as the technology will be completely different.

List of researchers

A	Sara Millington
B	Nadia Campbell
C	Researchers in Finland
D	Jack McCaw

1. An increasing number of employers will want employees to have the right personality.

- ☐ A
- ☐ B
- ☐ C
- ☐ D

2. Some traditional jobs will continue to exist but in a different location.

- ☐ A
- ☐ B
- ☐ C
- ☐ D

3. More and more people will choose to become self-employed.

- ☐ A
- ☐ B
- ☐ C
- ☐ D

4. Companies will increasingly appreciate the abilities of young people.

- ☐ A
- ☐ B
- ☐ C
- ☐ D