

## Insight elem. DVD Unit 9 “i-mag: ‘zine for teens”

### Watch a video

**Watch the video. Choose the correct answers.**

## Watch the video again. Answer the questions.

1 Who is Jack's magazine for?

The magazine is for .....

2 When did he start *i-mag*?

He started it ..... ago.

3 Why did Jack start *i-mag*?

Because he thinks online magazines will be ..... in the future.

4 How many reporters work on *i-mag*?

..... reporters work on *i-mag*.

5 How old are the reporters?

The reporters are from ..... to ..... years old.

6 Where do the international reporters live?

They live in the ..... and .....

## Complete the summary. Write a word in each gap.

Jack Howden created the online <sup>1</sup> ..... *i-mag*, when he was only thirteen years old. *i-mag* has a range of <sup>2</sup> ..... including sport, fashion, technology and book reviews. Jack has a <sup>3</sup> ..... of teenage reporters who have lots of different roles. Some of them are book, game or film <sup>4</sup> ..... , and there are also some international <sup>5</sup> ..... who write articles about global issues. Jack runs the <sup>6</sup> ..... page, but he also gives his <sup>7</sup> ..... on other pages. In the future, Jack would like to work in <sup>8</sup> ..... or design in the future.

## Complete the verbs in the sentences. Use the correct forms of the verbs.

1 Jack always d\_\_\_\_\_ new ideas with his team.

2 Jack r\_\_\_\_ his magazine from school and from home.

3 One young person v\_\_\_\_ the *i-mag* website every two minutes.

4 Jack helps to i\_\_\_\_\_ the pages of the magazine by giving his own ideas.

5 Jack o\_\_\_\_\_ the production of the whole magazine.

6 The subjects in the magazine r\_\_\_\_ from fashion to technology.

7 Some reporters in other parts of the world c\_\_\_\_\_ Jack each month with a new story.

**Replace the words in bold with the correct form of the words below.**

beginning ■ issue ■ reporter ■ reviewer ■ role ■ teenager

1 Most of the *i-mag* journalists are in the UK.

2 The articles in the magazine are about **topics** that are interesting for young people.

3 Some of Jack's classmates worked on *i-mag* from the **start**.

4 Everyone who works on *i-mag* has a different **job**.

5 Most of *i-mag*'s readers are 13–19 **years** old.

6 Some of Jack's friends work as book **critics**.