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Viral video

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GRAMMAR 1 | Modals (1): review

→ Student's Book, page 28 → Grammar reference, Unit 3, Student's Book, page 150



1 Match the uses of the modals to the sentences.

- | | | |
|---|---|--------------------------------------|
| 1 If your video is original, it <i>might</i> get a lot of views on YouTube. | — | a) advice |
| 2 You really <i>shouldn't</i> leave such nasty comments online – it's terrible behaviour. | — | b) permission |
| 3 I <i>had to</i> edit the video and add music before it was ready for uploading. | — | c) criticism |
| 4 Sam's website <i>should</i> be ready now, so let's go online and check it out. | — | d) obligation |
| 5 We <i>are allowed to</i> download these songs because we have paid for them. | — | e) ability in the past |
| 6 My little brother <i>could</i> use a computer when he was only five years old! | — | f) possibility |
| 7 Grandma, you <i>ought to</i> get a computer – I think you'd really like it. | — | g) probability |
| 8 It's illegal to download some movies from the internet, so you <i>mustn't</i> do it. | — | h) negative obligation (prohibition) |

2 Choose the correct words.

- 1 **A:** You **may not** / **don't have to** buy a new computer.
B: I know. I **can** / **ought** find a good used one on eBay.
- 2 **A:** **Were you able to** / **Can you** film the concert on your smartphone?
B: Yes, and the video was fine. You **may** / **should** try it when you go to concerts.
- 3 **A:** You **might** / **ought to** have an anti-virus program on your computer.
B: You're right. **May** / **Could** you recommend one?
- 4 **A:** **Could** / **Would** you like to go to a video-making seminar with me at the weekend?
- 5 **A:** You **must** / **may** restart your computer or the program will not work.
B: **Might I** / **Do I have to** do it now or is it OK if I do it later?
- 6 **A:** Bailey said we **could** / **ought** use his film-editing equipment.
B: Great! **Must** / **Will** he show us how to use it?

3 Complete the blog with the modal verbs in the box.

aren't able to | can | don't have to | had to
might | must | should | shouldn't | would



What does it take to go viral?

Posted at 18:00 on
15th December

So you want to be rich and famous, do you? Or maybe just rich? And you're in a hurry, so it (1) _____ happen quickly, right? And you think you (2) _____ definitely make your dreams come true on YouTube. After all, so many others have done it.

Think again! YouTube sensation Felix Kjellberg (3) _____ come up with an original idea that appealed to a young audience. If you (4) _____ develop your own great idea, your channel (5) _____ become like thousands of others on YouTube that have not succeeded.

So here's some advice. You (6) _____ brainstorm to come up with some clever, original ideas. It (7) _____ take you too long to do this. Then talk to your friends about your video ideas and find out which one they (8) _____ be most interested in watching. You (9) _____ take my advice, but if you do, it could make you a star!

*Well
done!*