

Simple Information Processing Model

Short- and Long-Term Memory

Short Term Memory	Long Term Memory

• Memory store that can hold vast amounts of information for a long period	• Experts will have more information stored here as they have rehearsed more
• Making decision making easier and more efficient	• A system for storing a small amount of information for a brief period
• If actions are not rehearsed (practiced), this information is lost	• Because they know what worked well in the past and what didn't