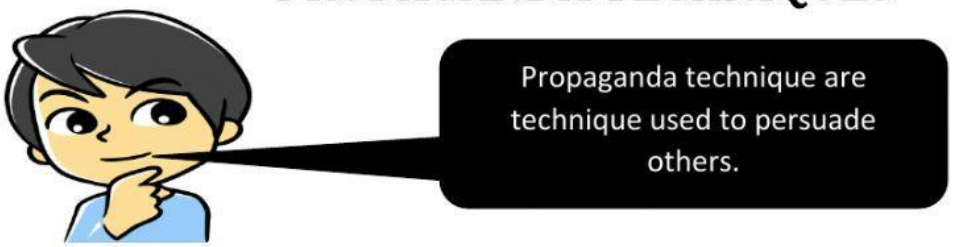
Name: _____

PROPAGANDA TECHNIQUES



Choose the propaganda technique that matches the definitions below.

Glittering Generalizations	Bandwagon	Testimonial	Name calling	Transfer

1) _____ This technique transfers good or bad qualities onto something or someone else.

2) _____ This technique uses someone well-known to persuade others.

3) _____ This technique makes you feel like everyone is doing/buying something and you should too.

4) _____ This technique speaks about the competition in a negative light.

5) _____ This technique uses statements that make us feel good.

Write the propaganda technique shown by the ads below.

6. _____ 7. _____

Read the following. Write the propaganda technique used.

8. _____ Social media personality Sawyer Boy loves Bamboo Shack. What about you?

9. _____ All other students will be in the bouncing castle on Fun Day. You will be the only one left out.

10. _____ At Super Value, we give stamps. You can save lots of money. Are you able to do that at other grocery stores? No, they just keep taking your money.

LIVEWORKSHEETS