

**Watch the video and answer the questions**



- 1- Which different types of advertising do they talk about?**
- 2- What do they say are the disadvantages of using celebrities in ads?**
- 3 -Why do they discuss increasing the advertising budget?**
- 4- Why is giving away a free sample of Go! a good idea?**
- 5- take notes so that you can tell me what they say about each type of advertising**
- 6- What's your opinion about this advertising campaign?**