Simple Past

New Vocabulary

- salesman
- sue
- split
- slipper
- bend
- craftsman
- nasty
- town
- fall out

ugly

☐ a thickly populated area, usually smaller than a city

- to discuss, quarrel

☐ artisan

☐ to divide into separate portions

☐ a light shoe to wear in the house

☐ to curve

☐ a person who sales goods services, etc.

☐ To bring legal action to

*sue/sued/sued bend/bent/bent split/split/split

1) Watch the video.

2) Find words heard in the segment.

https://wordart.com/rtwfy3qfgpd5/word-art

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3) Fill in the blanks.

Adidas and Puma are the biggest rivals in the sports shoe industry. Their founders

brothers, Adolf and Rudolf Dassler. They up in a poor family in

German. Their father in a shoe factory, and their mother a laundry service.

The family homemade slippers to put food on the table. In 1920, the brothers

the Dassler Brothers' Sports Shoe Company, in the small town of Herzogenaurach. Adolf was a quiet craftsman who designed and shoes, and his older brother Rudolf the salesman. They members of the Nazi party. In 1936, Jesse Owen their shoes in the Olympic Games. His victory Dasslers' shoes international exposure. In spite of their success, the brothers out. Some say there was stealing, affairs or resentment. After the World War, two the brothers the company in two and also the people of their town. If you were employed in one company, you not with the staff of the other company. The brothers each other many times, speculating on design and trademark issues. In business terms, Adi has won, Adidas is a bigger company. Relations not between the two companies. Until 2009 when the staffs of both companies

a football match. A healing process after decades of enmity.

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